

Public First Poll for Green Alliance

Fieldwork: 25th Aug - 3rd Sep 2021
Interview method: Online Survey
Population represented: Birmingham Area Adults
Sample size: 534

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) All things considered, do you think the Birmingham area is a good place to live or a bad place to live?

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
It is a good place to live	46%	50%	42%	49%	53%	37%	43%	50%	41%	55%	50%	38%	40%
It is neither a good nor bad place to live	41%	38%	44%	41%	30%	46%	37%	39%	56%	34%	37%	47%	47%
It is a bad place to live	10%	10%	11%	9%	12%	13%	18%	8%	2%	9%	11%	13%	9%
Don't know	3%	3%	2%	2%	5%	5%	3%	3%	0%	1%	2%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(1.B) All things considered, do you think the Birmingham area is a good place to live or a bad place to live?

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
It is a good place to live	46%	46%	58%	58%	47%	39%	45%	47%	38%	37%	48%	53%	0%
It is neither a good nor bad place to live	41%	42%	30%	39%	39%	55%	42%	39%	51%	63%	41%	0%	45%
It is a bad place to live	10%	11%	10%	2%	13%	5%	10%	11%	9%	0%	9%	0%	0%
Don't know	3%	1%	1%	0%	1%	0%	3%	2%	2%	0%	2%	47%	55%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(2.A) Think about the time before the pandemic. Do you think life in the Birmingham area was better or worse at the beginning of the pandemic than it was five years before that?

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Yes, life was better just before the pandemic than it was 5 years before that	30%	30%	30%	52%	33%	27%	29%	20%	19%	31%	30%	37%	26%
No, life was worse just before the pandemic than it was 5 years before that	12%	11%	12%	7%	10%	16%	14%	13%	12%	12%	11%	9%	15%
It was about the same	49%	54%	45%	29%	47%	48%	49%	61%	62%	48%	50%	47%	51%
Don't know	9%	4%	12%	13%	10%	9%	7%	7%	6%	9%	9%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(2.B) Think about the time before the pandemic. Do you think life in the Birmingham area was better or worse at the beginning of the pandemic than it was five years before that?

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Yes, life was better just before the pandemic than it was 5 years before that	30%	28%	40%	44%	41%	39%	26%	32%	31%	63%	24%	0%	0%
No, life was worse just before the pandemic than it was 5 years before that	12%	7%	15%	12%	10%	17%	12%	11%	15%	0%	14%	0%	0%
It was about the same	49%	60%	34%	41%	42%	45%	52%	49%	45%	21%	52%	100%	29%
Don't know	9%	5%	11%	2%	7%	0%	10%	7%	9%	16%	11%	0%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(3.A) What are the best things about living in Birmingham and the surrounding area, if any? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Diversity	28%	26%	29%	46%	29%	26%	26%	26%	14%	27%	32%	36%	20%
Green spaces	29%	34%	25%	9%	17%	27%	37%	46%	41%	34%	32%	26%	24%
Nightlife like bars and clubs	14%	16%	13%	24%	19%	13%	13%	12%	2%	13%	19%	17%	8%
Cafes and restaurants	26%	24%	28%	23%	34%	32%	24%	29%	18%	29%	22%	34%	25%
Plentiful affordable housing	5%	6%	5%	11%	6%	3%	3%	1%	6%	4%	5%	10%	4%
Friendly people	22%	22%	22%	17%	15%	16%	27%	31%	28%	24%	25%	18%	20%
Clean streets	3%	5%	2%	2%	6%	3%	3%	3%	3%	4%	2%	3%	5%
Cheap to live day-to-day	12%	9%	14%	22%	16%	10%	8%	6%	6%	10%	8%	13%	15%
Good jobs locally	12%	14%	11%	12%	18%	11%	10%	8%	13%	13%	15%	10%	11%
Good schools	14%	15%	13%	12%	18%	10%	16%	8%	18%	16%	16%	14%	12%
Access to good healthcare	24%	25%	22%	26%	20%	16%	15%	32%	33%	24%	29%	19%	22%
Sense of community	8%	10%	7%	6%	6%	9%	14%	11%	6%	10%	9%	13%	4%
Good quality public transport	28%	28%	28%	28%	29%	27%	21%	27%	34%	25%	31%	22%	29%
Lots of students	4%	4%	4%	10%	5%	4%	1%	1%	0%	6%	3%	0%	4%
Other (Please Specify)	2%	2%	3%	2%	0%	3%	1%	1%	6%	1%	3%	0%	3%
There is nothing good about living in Birmingham	7%	7%	7%	3%	4%	10%	12%	10%	7%	8%	4%	4%	12%
Don't know	5%	5%	6%	5%	7%	7%	4%	2%	7%	6%	6%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(3.B) What are the best things about living in Birmingham and the surrounding area, if any? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Diversity	28%	15%	44%	23%	31%	25%	27%	27%	31%	29%	30%	19%	0%
Green spaces	29%	38%	19%	42%	23%	32%	31%	29%	29%	44%	27%	0%	29%
Nightlife like bars and clubs	14%	9%	17%	12%	16%	15%	13%	13%	14%	15%	19%	0%	0%
Cafes and restaurants	26%	26%	23%	14%	24%	33%	27%	28%	29%	28%	19%	17%	0%
Plentiful affordable housing	5%	4%	8%	0%	5%	6%	5%	6%	9%	0%	1%	0%	0%
Friendly people	22%	31%	23%	20%	27%	12%	21%	22%	22%	6%	25%	36%	0%
Clean streets	3%	4%	5%	3%	5%	0%	3%	4%	4%	0%	0%	17%	0%
Cheap to live day-to-day	12%	10%	15%	0%	12%	20%	11%	11%	9%	0%	17%	0%	29%
Good jobs locally	12%	18%	12%	10%	15%	6%	12%	15%	8%	22%	7%	0%	0%
Good schools	14%	16%	16%	25%	19%	16%	12%	17%	5%	0%	15%	17%	0%
Access to good healthcare	24%	28%	21%	50%	17%	17%	26%	24%	22%	34%	22%	34%	29%
Sense of community	8%	8%	11%	10%	13%	0%	7%	10%	8%	0%	3%	19%	0%
Good quality public transport	28%	25%	29%	45%	25%	34%	28%	25%	46%	15%	27%	0%	0%
Lots of students	4%	3%	5%	8%	2%	0%	4%	2%	0%	0%	11%	0%	0%
Other (Please Specify)	2%	3%	1%	4%	1%	0%	3%	2%	3%	0%	2%	0%	0%
There is nothing good about living in Birmingham	7%	7%	5%	2%	7%	12%	7%	8%	6%	0%	6%	0%	0%
Don't know	5%	5%	3%	3%	2%	3%	7%	4%	8%	0%	6%	47%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(4.A) What are the worst things about living in Birmingham and the surrounding area, if any? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Litter-strewn streets	37%	39%	36%	31%	27%	37%	41%	52%	38%	39%	42%	44%	28%
Polluted, unclean air	20%	20%	21%	28%	25%	10%	22%	14%	20%	26%	20%	22%	17%
Congested roads	39%	46%	33%	35%	27%	40%	45%	46%	44%	47%	45%	35%	31%
Poor quality public transport	8%	9%	8%	9%	7%	9%	8%	11%	7%	11%	10%	9%	5%
Expensive housing	16%	16%	16%	15%	29%	19%	12%	12%	8%	16%	16%	13%	18%
Expensive day-to-day living costs	9%	10%	7%	8%	7%	15%	13%	10%	1%	8%	10%	12%	6%
Insufficient housing	19%	22%	17%	11%	26%	19%	16%	22%	17%	16%	17%	14%	24%
Not enough parking	17%	15%	19%	22%	19%	12%	15%	14%	18%	14%	14%	15%	22%
Not enough green space	11%	8%	13%	15%	21%	8%	13%	3%	5%	11%	11%	13%	11%
Unfriendly people	14%	16%	12%	21%	15%	17%	16%	4%	8%	10%	11%	18%	16%
Little sense of community	16%	17%	15%	14%	10%	20%	17%	13%	22%	13%	13%	22%	16%
Poor quality schools	8%	6%	9%	10%	8%	14%	5%	7%	3%	7%	8%	6%	8%
Too many students	5%	3%	7%	5%	4%	3%	6%	10%	5%	5%	7%	0%	7%
Hard to access healthcare	8%	7%	9%	7%	7%	6%	7%	14%	10%	6%	7%	6%	11%
Other, please specify	5%	3%	6%	3%	5%	6%	3%	8%	3%	5%	7%	0%	5%
There is nothing bad about living in Birmingham	5%	7%	3%	3%	3%	3%	6%	6%	10%	7%	3%	7%	5%
Don't know	5%	5%	6%	3%	7%	6%	4%	1%	8%	4%	5%	3%	8%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(4.B) What are the worst things about living in Birmingham and the surrounding area, if any? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Litter-strewn streets	37%	31%	40%	47%	32%	37%	39%	37%	32%	45%	43%	66%	0%
Polluted, unclean air	20%	16%	25%	19%	20%	3%	22%	21%	20%	22%	16%	66%	29%
Congested roads	39%	45%	38%	34%	36%	24%	41%	40%	37%	41%	37%	17%	0%
Poor quality public transport	8%	10%	8%	10%	6%	10%	9%	9%	8%	22%	6%	0%	0%
Expensive housing	16%	15%	16%	26%	20%	20%	14%	14%	26%	20%	16%	17%	0%
Expensive day-to-day living costs	9%	8%	8%	34%	16%	7%	6%	9%	11%	15%	5%	0%	0%
Insufficient housing	19%	14%	22%	14%	26%	23%	16%	19%	19%	41%	16%	0%	0%
Not enough parking	17%	18%	14%	23%	18%	17%	17%	21%	15%	0%	7%	0%	0%
Not enough green space	11%	7%	16%	5%	13%	19%	10%	11%	10%	15%	13%	0%	0%
Unfriendly people	14%	15%	13%	8%	18%	25%	12%	12%	17%	34%	15%	47%	29%
Little sense of community	16%	20%	12%	9%	17%	17%	16%	16%	17%	22%	15%	0%	29%
Poor quality schools	8%	5%	10%	5%	9%	17%	7%	8%	4%	0%	10%	0%	0%
Too many students	5%	7%	4%	8%	3%	3%	6%	5%	6%	0%	7%	0%	0%
Hard to access healthcare	8%	7%	7%	3%	4%	12%	10%	9%	3%	22%	8%	19%	0%
Other, please specify	5%	3%	6%	0%	1%	6%	6%	4%	5%	0%	8%	17%	0%
There is nothing bad about living in Birmingham	5%	10%	4%	0%	3%	0%	6%	5%	1%	0%	8%	0%	0%
Don't know	5%	5%	4%	11%	6%	0%	5%	4%	7%	0%	7%	0%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(5.A) Thinking about life in the Birmingham area, which of the following issues do you think should be taken most seriously by local politicians who help govern the city? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Crime and anti-social behaviour	59%	59%	59%	53%	51%	56%	63%	64%	67%	64%	59%	56%	57%
Air pollution	17%	19%	16%	14%	21%	9%	16%	18%	23%	22%	16%	16%	16%
State of high streets	21%	25%	17%	15%	10%	24%	21%	26%	30%	21%	23%	21%	18%
House prices	17%	16%	17%	26%	29%	14%	17%	6%	5%	10%	12%	22%	21%
Homelessness	40%	37%	43%	64%	41%	43%	32%	28%	31%	34%	46%	41%	38%
Public transport	10%	12%	9%	11%	10%	11%	8%	11%	9%	15%	12%	9%	7%
Jobs	20%	22%	19%	26%	22%	21%	27%	18%	8%	21%	19%	23%	20%
Cost of day-to-day living	10%	10%	10%	9%	14%	16%	13%	7%	2%	7%	9%	8%	13%
Access to GPs	20%	18%	22%	11%	14%	25%	23%	29%	22%	23%	21%	16%	20%
Congestion on the roads	25%	28%	22%	14%	21%	24%	19%	29%	40%	32%	26%	26%	19%
Social care	23%	25%	21%	14%	16%	21%	31%	31%	26%	21%	24%	25%	21%
None of the above	2%	2%	1%	1%	3%	0%	2%	2%	1%	1%	2%	1%	2%
Don't know	5%	4%	5%	4%	8%	5%	4%	3%	5%	2%	4%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(5.B) Thinking about life in the Birmingham area, which of the following issues do you think should be taken most seriously by local politicians who help govern the city? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Crime and anti-social behaviour	59%	58%	52%	78%	58%	48%	60%	59%	56%	46%	63%	83%	0%
Air pollution	17%	15%	17%	18%	17%	14%	17%	17%	12%	45%	17%	19%	29%
State of high streets	21%	20%	16%	37%	15%	17%	23%	21%	17%	39%	20%	0%	0%
House prices	17%	14%	18%	5%	23%	23%	14%	18%	19%	19%	11%	17%	0%
Homelessness	40%	24%	55%	54%	41%	31%	41%	38%	45%	34%	46%	17%	0%
Public transport	10%	10%	10%	8%	10%	10%	10%	9%	12%	43%	8%	0%	29%
Jobs	20%	21%	26%	7%	25%	13%	19%	21%	26%	15%	15%	0%	0%
Cost of day-to-day living	10%	10%	13%	3%	16%	7%	8%	9%	13%	0%	12%	0%	0%
Access to GPs	20%	22%	19%	19%	22%	24%	20%	23%	12%	16%	18%	19%	0%
Congestion on the roads	25%	34%	17%	28%	24%	20%	25%	28%	15%	6%	22%	17%	29%
Social care	23%	28%	21%	11%	20%	42%	23%	23%	25%	37%	20%	17%	0%
None of the above	2%	2%	1%	0%	0%	6%	2%	1%	3%	0%	2%	0%	42%
Don't know	5%	5%	5%	5%	5%	0%	6%	4%	8%	0%	7%	0%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(6.A) Thinking specifically about the environment in the Birmingham area, which of the following issues have you been most concerned about in the last few years? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Air pollution	24%	25%	22%	29%	26%	22%	26%	21%	16%	29%	30%	21%	16%
Congested roads	37%	39%	35%	37%	29%	32%	38%	40%	45%	47%	37%	36%	32%
Polluted rivers and canals	15%	15%	15%	19%	8%	14%	13%	17%	19%	14%	11%	18%	17%
Graffiti and general mess	31%	35%	28%	20%	28%	32%	40%	37%	33%	36%	40%	37%	19%
Flooding	4%	3%	5%	6%	8%	5%	1%	4%	2%	4%	6%	2%	4%
Litter-strewn streets	46%	46%	45%	51%	43%	45%	50%	46%	39%	37%	49%	51%	43%
Unseasonal / unusual weather	15%	11%	18%	20%	11%	18%	16%	10%	13%	9%	15%	13%	18%
Fly-tipping	45%	49%	42%	23%	38%	48%	50%	54%	58%	44%	44%	51%	44%
Building on green spaces / lack of green space	22%	17%	26%	33%	22%	21%	18%	19%	21%	24%	22%	20%	22%
None of the above	6%	6%	6%	3%	8%	3%	6%	6%	8%	5%	5%	3%	9%
Don't know	5%	3%	6%	5%	9%	5%	1%	5%	2%	4%	4%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(6.B) Thinking specifically about the environment in the Birmingham area, which of the following issues have you been most concerned about in the last few years? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Air pollution	24%	16%	24%	36%	21%	31%	24%	23%	20%	52%	26%	64%	29%
Congested roads	37%	42%	36%	57%	39%	29%	36%	39%	35%	42%	32%	17%	29%
Polluted rivers and canals	15%	18%	14%	13%	11%	6%	17%	15%	16%	0%	16%	0%	0%
Graffiti and general mess	31%	36%	30%	38%	35%	32%	30%	35%	28%	23%	23%	19%	0%
Flooding	4%	2%	6%	3%	1%	7%	5%	4%	7%	0%	4%	47%	0%
Litter-strewn streets	46%	42%	46%	57%	51%	46%	44%	45%	46%	29%	48%	19%	29%
Unseasonal / unusual weather	15%	14%	14%	7%	13%	20%	15%	14%	17%	16%	13%	64%	0%
Fly-tipping	45%	46%	46%	53%	49%	44%	43%	46%	41%	56%	44%	19%	0%
Building on green spaces / lack of green space	22%	22%	23%	10%	23%	20%	22%	21%	21%	43%	30%	0%	0%
None of the above	6%	7%	4%	0%	3%	3%	7%	5%	9%	0%	5%	17%	42%
Don't know	5%	4%	5%	0%	5%	0%	5%	4%	5%	0%	8%	0%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(7.A) Thinking about the lives of Birmingham children when they become grown-up residents of the city, which of the following changes to the local environment would you most hope to have taken place? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
More green spaces	32%	34%	31%	35%	40%	28%	43%	32%	17%	31%	33%	33%	32%
Cleaner air	43%	41%	44%	43%	36%	49%	38%	48%	45%	48%	50%	42%	35%
Fewer cars on the roads	24%	24%	23%	14%	18%	31%	20%	26%	36%	29%	30%	21%	17%
Better public transport	23%	24%	23%	35%	19%	16%	29%	18%	20%	26%	23%	22%	21%
More cycle lanes	12%	12%	11%	12%	9%	13%	14%	6%	15%	9%	16%	9%	10%
Cleaner streets	49%	50%	47%	50%	45%	56%	47%	44%	48%	44%	50%	51%	49%
More trees planted	29%	29%	30%	32%	38%	20%	34%	26%	25%	30%	24%	26%	36%
Less litter on the streets	41%	39%	42%	43%	39%	33%	43%	44%	43%	39%	42%	45%	38%
None of the above	3%	4%	2%	2%	4%	2%	2%	1%	4%	2%	3%	2%	3%
Don't know	6%	4%	7%	3%	5%	7%	4%	10%	6%	6%	2%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(7.B) Thinking about the lives of Birmingham children when they become grown-up residents of the city, which of the following changes to the local environment would you most hope to have taken place? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know	
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
More green spaces	32%	33%	30%	18%	31%	52%	32%	33%	28%	7%	38%	17%	0%
Cleaner air	43%	40%	44%	50%	47%	53%	41%	45%	28%	72%	44%	83%	0%
Fewer cars on the roads	24%	21%	26%	39%	22%	23%	25%	25%	26%	12%	19%	36%	29%
Better public transport	23%	21%	26%	27%	23%	6%	24%	21%	30%	22%	24%	0%	29%
More cycle lanes	12%	9%	12%	35%	12%	5%	12%	10%	15%	30%	14%	0%	0%
Cleaner streets	49%	52%	43%	60%	58%	68%	44%	51%	40%	65%	46%	47%	29%
More trees planted	29%	27%	30%	24%	28%	37%	30%	31%	30%	56%	23%	47%	0%
Less litter on the streets	41%	45%	44%	38%	44%	29%	40%	42%	37%	35%	43%	0%	0%
None of the above	3%	4%	2%	0%	0%	0%	4%	2%	7%	0%	1%	17%	42%
Don't know	6%	7%	3%	0%	3%	3%	7%	5%	9%	0%	6%	0%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(8.A) Birmingham has introduced a new Clean Air Zone (CAZ) which charges drivers of the most polluting vehicles for driving into the zone. This was introduced to help reduce air pollution. Which of the following statements is true for you, in regards to the Birmingham CAZ? (Think about life as it is likely to be when Covid restrictions properly lift). Select all that apply

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
I live in the CAZ	6%	8%	4%	8%	9%	5%	4%	6%	1%	5%	6%	4%	7%
I work in the CAZ	8%	12%	6%	10%	16%	6%	9%	7%	2%	10%	10%	6%	8%
I commute into the CAZ from outside by car	9%	10%	9%	15%	17%	5%	8%	3%	7%	12%	11%	12%	5%
I commute into the CAZ from outside by public transport	13%	18%	9%	12%	16%	14%	15%	9%	10%	11%	20%	11%	9%
I regularly go into the CAZ for leisure / entertainment purposes	18%	22%	16%	30%	24%	18%	21%	7%	8%	26%	18%	14%	17%
My children go to school in the CAZ	2%	1%	3%	2%	4%	4%	1%	0%	0%	3%	2%	5%	0%
None of the above	54%	49%	57%	36%	33%	57%	52%	76%	74%	46%	53%	57%	57%
Don't know	8%	4%	10%	9%	14%	6%	9%	1%	5%	9%	5%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(8.B) Birmingham has introduced a new Clean Air Zone (CAZ) which charges drivers of the most polluting vehicles for driving into the zone. This was introduced to help reduce air pollution. Which of the following statements is true for you, in regards to the Birmingham CAZ? (Think about life as it is likely to be when Covid restrictions properly lift). Select all that apply

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
I live in the CAZ	6%	4%	7%	7%	4%	0%	6%	5%	6%	0%	7%	0%	0%
I work in the CAZ	8%	7%	12%	12%	11%	0%	8%	10%	10%	0%	2%	0%	0%
I commute into the CAZ from outside by car	9%	8%	13%	3%	13%	7%	8%	12%	8%	0%	3%	0%	0%
I commute into the CAZ from outside by public transport	13%	9%	17%	13%	15%	8%	13%	9%	34%	15%	11%	0%	0%
I regularly go into the CAZ for leisure / entertainment purposes	18%	15%	21%	36%	25%	6%	17%	20%	18%	37%	12%	0%	29%
My children go to school in the CAZ	2%	4%	2%	0%	8%	0%	0%	3%	1%	0%	1%	0%	0%
None of the above	54%	68%	40%	47%	43%	55%	57%	55%	39%	63%	59%	83%	58%
Don't know	8%	4%	9%	0%	7%	23%	7%	7%	7%	0%	11%	17%	13%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(9.A) Regardless of your views on how the CAZ operates, do you think air pollution in the city was a problem before the introduction of the CAZ?

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Yes, air pollution was a problem before the CAZ	59%	57%	61%	83%	52%	55%	63%	45%	55%	63%	61%	57%	58%
No, air pollution was not a problem before the CAZ	19%	25%	14%	7%	18%	22%	22%	30%	17%	22%	19%	23%	15%
Don't know	22%	18%	25%	10%	30%	23%	16%	25%	27%	15%	20%	20%	27%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(9.B) Regardless of your views on how the CAZ operates, do you think air pollution in the city was a problem before the introduction of the CAZ?

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Yes, air pollution was a problem before the CAZ	59%	48%	68%	88%	63%	50%	59%	56%	58%	81%	73%	100%	29%
No, air pollution was not a problem before the CAZ	19%	24%	12%	5%	17%	33%	18%	23%	14%	0%	10%	0%	0%
Don't know	22%	28%	20%	7%	20%	17%	23%	21%	29%	19%	17%	0%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(10.A) You said you thought air pollution was a problem. What problems resulting from air pollution have you been most concerned about? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	317	139	177	59	44	47	57	44	66	107	89	37	82
Weighted	317	132	184	78	53	45	55	32	55	60	95	55	105
Dirty / grimy buildings	28%	27%	29%	27%	25%	18%	25%	40%	38%	30%	28%	31%	26%
The health effects on children	62%	63%	60%	46%	64%	70%	60%	71%	70%	68%	63%	59%	58%
The effects on those with existing health problems	63%	71%	59%	53%	44%	60%	80%	73%	78%	71%	66%	57%	61%
The effects on pets and other animals	14%	13%	16%	13%	23%	7%	17%	21%	8%	10%	11%	20%	18%
The effects on trees and other plant life	31%	30%	31%	39%	35%	27%	27%	20%	27%	32%	35%	26%	27%
Unpleasant smells in the air	32%	31%	33%	45%	47%	30%	25%	19%	18%	24%	28%	39%	36%
The air just feeling dirty	34%	38%	32%	32%	33%	45%	36%	34%	29%	27%	45%	37%	28%
Other, please specify	1%	1%	1%	1%	0%	5%	0%	2%	1%	2%	2%	0%	1%
Don't know	2%	0%	4%	4%	3%	0%	0%	2%	4%	1%	1%	3%	4%

Note:

BASE: respondents who think air pollution was a problem before the CAZ

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(10.B) You said you thought air pollution was a problem. What problems resulting from air pollution have you been most concerned about? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	317	83	109	22	81	9	227	198	42	6	66	4	1
Weighted	317	76	113	18	86	10	221	196	43	6	68	3	1
Dirty / grimy buildings	28%	28%	32%	23%	25%	36%	29%	30%	23%	0%	29%	47%	0%
The health effects on children	62%	61%	60%	64%	69%	65%	58%	59%	61%	93%	68%	36%	0%
The effects on those with existing health problems	63%	70%	59%	72%	63%	35%	65%	63%	66%	65%	61%	66%	100%
The effects on pets and other animals	14%	21%	14%	9%	11%	16%	16%	17%	13%	0%	11%	0%	0%
The effects on trees and other plant life	31%	29%	27%	30%	31%	0%	32%	28%	33%	54%	36%	0%	0%
Unpleasant smells in the air	32%	26%	33%	45%	39%	65%	28%	34%	38%	20%	23%	17%	100%
The air just feeling dirty	34%	35%	30%	37%	38%	49%	32%	38%	26%	35%	27%	83%	100%
Other, please specify	1%	1%	2%	5%	1%	11%	1%	1%	5%	0%	1%	17%	0%
Don't know	2%	3%	2%	0%	0%	0%	3%	2%	4%	0%	3%	0%	0%

Note:

BASE: respondents who think air pollution was a problem before the CAZ

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(11.A) You said you thought air pollution was a problem. Which of the following reasons best explains the primary causes of local air pollution, if any? Please select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	317	139	177	59	44	47	57	44	66	107	89	37	82
Weighted	317	132	184	78	53	45	55	32	55	60	95	55	105
Too many cars on the roads	72%	67%	75%	67%	69%	70%	69%	83%	78%	75%	75%	65%	70%
Pollution from local factories	44%	42%	44%	51%	31%	46%	53%	48%	31%	43%	44%	50%	40%
Pollution from local shops, like takeaways	15%	14%	16%	10%	25%	14%	11%	24%	10%	14%	17%	17%	13%
Pollution from buses and public transport	41%	48%	36%	37%	35%	43%	44%	35%	50%	40%	35%	52%	40%
Too many lorries and vans on the roads	69%	74%	65%	49%	64%	65%	76%	84%	91%	73%	71%	64%	67%
Pollution from the airport	14%	10%	17%	17%	16%	15%	12%	12%	10%	13%	16%	20%	11%
None of the above	1%	2%	1%	2%	2%	0%	0%	0%	2%	0%	2%	0%	2%
Don't know	3%	1%	4%	4%	3%	1%	4%	2%	2%	3%	1%	0%	6%

Note:

BASE: respondents who think air pollution was a problem before the CAZ

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(11.B) You said you thought air pollution was a problem. Which of the following reasons best explains the primary causes of local air pollution, if any? Please select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	317	83	109	22	81	9	227	198	42	6	66	4	1
Weighted	317	76	113	18	86	10	221	196	43	6	68	3	1
Too many cars on the roads	72%	68%	73%	85%	65%	67%	74%	69%	82%	47%	73%	100%	100%
Pollution from local factories	44%	46%	48%	53%	52%	38%	40%	44%	52%	19%	40%	64%	0%
Pollution from local shops, like takeaways	15%	10%	16%	6%	16%	40%	13%	15%	18%	18%	13%	19%	0%
Pollution from buses and public transport	41%	54%	27%	37%	49%	32%	38%	41%	28%	66%	44%	34%	100%
Too many lorries and vans on the roads	69%	76%	62%	94%	63%	58%	72%	69%	67%	81%	67%	83%	100%
Pollution from the airport	14%	11%	14%	11%	20%	13%	12%	12%	5%	55%	21%	0%	0%
None of the above	1%	0%	4%	0%	0%	0%	2%	1%	3%	0%	0%	0%	0%
Don't know	3%	1%	2%	0%	0%	6%	4%	3%	0%	0%	4%	0%	0%

Note:

BASE: respondents who think air pollution was a problem before the CAZ

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(12.A) What positive effects resulting from the introduction of the new Clean Air Zone in Birmingham have you noticed, if any? Tick all that apply

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Fewer cars on the road	13%	11%	14%	17%	16%	11%	15%	4%	11%	9%	15%	10%	14%
Less road noise	11%	15%	8%	16%	15%	9%	13%	1%	9%	5%	12%	12%	13%
Newer cars on the road	10%	8%	11%	18%	10%	11%	10%	3%	5%	10%	6%	8%	13%
Fewer lorries and vans on the road	8%	12%	5%	8%	10%	9%	7%	2%	11%	8%	8%	9%	7%
More people cycling and walking	14%	10%	18%	29%	22%	12%	10%	4%	6%	9%	14%	17%	17%
More people taking public transport	13%	11%	15%	27%	17%	10%	13%	4%	7%	13%	13%	13%	15%
Air feels or smells cleaner	12%	11%	12%	24%	10%	9%	13%	2%	9%	9%	9%	17%	12%
Less grime visible on city windows and buildings	4%	5%	4%	8%	3%	4%	3%	3%	4%	5%	6%	6%	2%
People seem healthier	6%	6%	6%	17%	5%	6%	3%	1%	2%	6%	6%	7%	5%
More birdlife / wildlife visible	6%	7%	6%	6%	11%	5%	7%	5%	4%	5%	5%	9%	7%
Other (Please Specify)	1%	1%	1%	0%	1%	0%	0%	2%	2%	1%	3%	0%	0%
I haven't noticed any positive changes	52%	57%	47%	31%	35%	54%	59%	71%	65%	53%	52%	49%	51%
Don't know	10%	5%	14%	5%	10%	12%	8%	13%	12%	11%	9%	7%	12%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(12.B) What positive effects resulting from the introduction of the new Clean Air Zone in Birmingham have you noticed, if any? Tick all that apply

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Fewer cars on the road	13%	10%	17%	14%	18%	25%	10%	11%	25%	19%	8%	0%	29%
Less road noise	11%	12%	15%	11%	20%	7%	8%	12%	9%	19%	10%	0%	0%
Newer cars on the road	10%	6%	13%	14%	14%	3%	8%	11%	6%	15%	7%	0%	0%
Fewer lorries and vans on the road	8%	9%	10%	11%	13%	6%	7%	9%	9%	0%	5%	0%	0%
More people cycling and walking	14%	8%	19%	18%	18%	21%	13%	15%	13%	22%	14%	17%	0%
More people taking public transport	13%	11%	19%	5%	20%	0%	12%	12%	19%	0%	14%	17%	0%
Air feels or smells cleaner	12%	12%	14%	24%	20%	0%	9%	12%	15%	15%	7%	0%	0%
Less grime visible on city windows and buildings	4%	4%	5%	6%	8%	6%	3%	4%	6%	15%	2%	17%	0%
People seem healthier	6%	4%	10%	3%	11%	13%	3%	6%	10%	0%	3%	0%	0%
More birdlife / wildlife visible	6%	8%	5%	11%	10%	0%	5%	8%	3%	0%	3%	0%	0%
Other (Please Specify)	1%	1%	2%	0%	0%	0%	1%	1%	4%	0%	1%	0%	0%
I haven't noticed any positive changes	52%	57%	43%	49%	37%	50%	57%	53%	47%	28%	52%	66%	42%
Don't know	10%	9%	5%	9%	5%	8%	12%	9%	8%	16%	15%	0%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(13.A) And what negative effects resulting from the introduction of the new Clean Air Zone in Birmingham have you noticed? Tick all that apply

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Fewer people visiting city centre shops	27%	33%	22%	17%	29%	18%	38%	28%	29%	31%	25%	30%	24%
More aggressive / dangerous cycling	11%	15%	8%	9%	10%	9%	13%	10%	13%	11%	11%	12%	10%
More people cycling or walking in dangerous areas	11%	13%	10%	17%	11%	15%	11%	5%	6%	10%	12%	14%	9%
Much more expensive to drive in the city	41%	45%	39%	53%	45%	36%	42%	35%	35%	44%	40%	51%	37%
More delivery vans taking shopping to residents homes	12%	15%	10%	11%	5%	16%	12%	11%	18%	12%	14%	13%	10%
Buses and trains much busier	14%	13%	14%	25%	16%	9%	17%	7%	6%	14%	14%	17%	12%
Other (Please Specify)	3%	5%	1%	2%	3%	2%	2%	4%	4%	4%	4%	1%	2%
I haven't noticed any negative changes	31%	27%	34%	22%	24%	35%	31%	37%	38%	28%	30%	23%	36%
Don't know	9%	7%	11%	4%	12%	13%	5%	13%	11%	10%	9%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(13.B) And what negative effects resulting from the introduction of the new Clean Air Zone in Birmingham have you noticed? Tick all that apply

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Fewer people visiting city centre shops	27%	33%	23%	22%	30%	19%	26%	31%	20%	12%	16%	0%	29%
More aggressive / dangerous cycling	11%	13%	10%	0%	12%	24%	10%	12%	7%	0%	11%	0%	29%
More people cycling or walking in dangerous areas	11%	9%	13%	10%	15%	8%	9%	12%	13%	0%	7%	0%	0%
Much more expensive to drive in the city	41%	43%	43%	22%	44%	36%	41%	45%	37%	49%	34%	0%	0%
More delivery vans taking shopping to residents homes	12%	14%	12%	18%	15%	0%	12%	14%	12%	20%	6%	0%	29%
Buses and trains much busier	14%	10%	19%	8%	21%	3%	11%	13%	21%	21%	11%	0%	0%
Other (Please Specify)	3%	3%	4%	0%	2%	0%	3%	3%	3%	0%	1%	0%	0%
I haven't noticed any negative changes	31%	31%	29%	38%	22%	51%	33%	27%	34%	0%	43%	53%	42%
Don't know	9%	8%	7%	9%	12%	0%	9%	8%	6%	51%	10%	47%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(14.A) Thinking about your own behaviour, do you expect to make any changes in the next few years as a result of the introduction of the CAZ? Tick all that apply.

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
I expect to buy an electric car	12%	13%	10%	14%	14%	17%	9%	7%	9%	15%	13%	13%	9%
I expect to use public transport more	22%	26%	18%	32%	16%	20%	21%	17%	23%	25%	27%	17%	18%
I expect to drive less to avoid the CAZ	10%	13%	8%	12%	8%	12%	13%	7%	9%	11%	9%	12%	10%
I expect to visit the centre of Birmingham less often	25%	26%	24%	16%	23%	22%	29%	28%	31%	23%	27%	32%	20%
I expect to cycle more	10%	15%	6%	15%	13%	10%	15%	4%	1%	11%	9%	14%	7%
I expect to drive more to avoid the CAZ boundaries	8%	8%	8%	7%	11%	7%	10%	3%	8%	12%	8%	9%	6%
I expect to walk more	21%	18%	23%	27%	25%	16%	29%	17%	9%	15%	22%	21%	22%
I expect to use car clubs and car sharing schemes	2%	3%	2%	4%	4%	1%	3%	1%	1%	3%	1%	5%	1%
Other (Please Specify)	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	0%	1%
I do not expect to make any changes	34%	36%	33%	24%	28%	31%	35%	42%	48%	32%	36%	32%	35%
Don't know	8%	4%	11%	6%	9%	14%	9%	9%	2%	4%	6%	4%	13%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(14.B) Thinking about your own behaviour, do you expect to make any changes in the next few years as a result of the introduction of the CAZ? Tick all that apply.

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
I expect to buy an electric car	12%	14%	13%	22%	23%	0%	8%	15%	4%	15%	7%	0%	0%
I expect to use public transport more	22%	19%	29%	44%	21%	14%	22%	20%	40%	15%	17%	0%	0%
I expect to drive less to avoid the CAZ	10%	12%	11%	15%	14%	0%	9%	13%	6%	7%	5%	0%	0%
I expect to visit the centre of Birmingham less often	25%	31%	19%	20%	26%	39%	24%	30%	15%	7%	17%	0%	0%
I expect to cycle more	10%	12%	9%	8%	19%	9%	6%	8%	15%	59%	7%	0%	0%
I expect to drive more to avoid the CAZ boundaries	8%	10%	6%	11%	10%	8%	7%	10%	4%	0%	4%	0%	0%
I expect to walk more	21%	18%	24%	11%	30%	27%	17%	18%	27%	57%	23%	17%	0%
I expect to use car clubs and car sharing schemes	2%	3%	2%	0%	5%	0%	2%	2%	2%	22%	1%	17%	0%
Other (Please Specify)	1%	1%	1%	7%	0%	0%	2%	1%	3%	0%	3%	0%	0%
I do not expect to make any changes	34%	40%	28%	26%	23%	33%	38%	31%	35%	22%	44%	36%	71%
Don't know	8%	4%	7%	0%	7%	8%	9%	7%	6%	0%	11%	47%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(15.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: Choosing the area the CAZ covers

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	7%	7%	6%	10%	11%	5%	4%	4%	4%	5%	9%	4%	7%
Good	26%	27%	25%	43%	29%	29%	23%	15%	17%	26%	26%	31%	24%
Neither good nor bad	28%	30%	27%	27%	26%	25%	33%	23%	35%	28%	31%	33%	24%
Bad	11%	13%	9%	6%	11%	11%	12%	15%	11%	13%	13%	10%	8%
Very bad	7%	9%	6%	2%	9%	7%	5%	15%	8%	11%	7%	9%	5%
Don't know	21%	13%	27%	13%	14%	24%	23%	28%	26%	18%	14%	13%	32%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(15.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: Choosing the area the CAZ covers

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	7%	6%	8%	16%	10%	6%	5%	8%	2%	15%	4%	17%	0%
Good	26%	27%	28%	55%	31%	41%	24%	26%	30%	29%	25%	17%	0%
Neither good nor bad	28%	27%	31%	22%	28%	17%	29%	28%	33%	36%	25%	19%	55%
Bad	11%	16%	9%	2%	13%	6%	10%	13%	10%	0%	6%	0%	0%
Very bad	7%	8%	7%	0%	4%	14%	8%	9%	8%	6%	2%	0%	0%
Don't know	21%	16%	17%	4%	13%	15%	24%	17%	18%	15%	37%	47%	45%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(16.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: Choosing the vehicles affected by the CAZ

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	6%	6%	5%	8%	8%	6%	7%	1%	3%	7%	5%	6%	6%
Good	25%	26%	24%	39%	26%	23%	25%	18%	20%	20%	32%	19%	26%
Neither good nor bad	27%	34%	21%	19%	22%	28%	30%	28%	33%	29%	26%	34%	22%
Bad	12%	12%	12%	12%	16%	14%	10%	9%	8%	14%	9%	16%	11%
Very bad	7%	8%	6%	3%	6%	6%	8%	11%	7%	6%	9%	8%	5%
Don't know	24%	14%	31%	19%	21%	22%	20%	33%	29%	23%	20%	16%	30%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(16.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: Choosing the vehicles affected by the CAZ

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	6%	5%	9%	16%	10%	0%	4%	7%	1%	0%	4%	0%	0%
Good	25%	26%	23%	41%	28%	35%	24%	26%	21%	39%	28%	17%	0%
Neither good nor bad	27%	31%	24%	25%	30%	14%	26%	27%	35%	37%	16%	19%	42%
Bad	12%	13%	12%	3%	15%	12%	11%	14%	8%	0%	9%	0%	13%
Very bad	7%	9%	6%	0%	3%	24%	7%	7%	9%	25%	6%	0%	0%
Don't know	24%	16%	25%	15%	14%	15%	28%	19%	27%	0%	37%	64%	45%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(17.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The communications to local residents on how the CAZ works

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	5%	4%	5%	7%	10%	7%	3%	0%	2%	3%	4%	6%	6%
Good	22%	25%	20%	29%	26%	26%	19%	11%	19%	22%	24%	25%	21%
Neither good nor bad	28%	29%	26%	35%	23%	21%	34%	27%	26%	28%	28%	32%	24%
Bad	13%	16%	11%	12%	6%	19%	8%	20%	17%	19%	15%	11%	10%
Very bad	9%	10%	8%	7%	10%	5%	10%	15%	7%	12%	10%	4%	9%
Don't know	23%	16%	29%	9%	24%	23%	26%	26%	29%	17%	19%	22%	30%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(17.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The communications to local residents on how the CAZ works

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know	
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	5%	6%	5%	5%	10%	6%	3%	7%	2%	0%	2%	0%	0%
Good	22%	19%	26%	56%	30%	21%	20%	19%	23%	37%	31%	34%	29%
Neither good nor bad	28%	27%	25%	31%	24%	22%	29%	27%	35%	38%	24%	0%	55%
Bad	13%	17%	14%	0%	14%	6%	14%	16%	12%	0%	8%	0%	0%
Very bad	9%	8%	10%	0%	7%	9%	10%	10%	10%	25%	4%	19%	0%
Don't know	23%	22%	19%	8%	15%	36%	25%	22%	19%	0%	31%	47%	16%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(18.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The notice period given to local residents ahead of its introduction

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	7%	7%	7%	8%	9%	8%	10%	4%	4%	8%	7%	9%	6%
Good	27%	30%	24%	33%	35%	25%	25%	20%	19%	28%	27%	24%	27%
Neither good nor bad	24%	27%	22%	23%	23%	22%	22%	26%	29%	25%	26%	27%	20%
Bad	12%	13%	11%	9%	6%	14%	14%	12%	15%	15%	11%	11%	10%
Very bad	7%	7%	7%	6%	9%	3%	9%	12%	6%	7%	10%	5%	6%
Don't know	23%	16%	28%	19%	18%	28%	21%	25%	27%	18%	18%	23%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(18.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The notice period given to local residents ahead of its introduction

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	7%	5%	9%	13%	12%	0%	6%	8%	2%	16%	7%	0%	0%
Good	27%	29%	26%	52%	36%	43%	22%	27%	20%	44%	30%	17%	0%
Neither good nor bad	24%	24%	27%	12%	21%	15%	26%	23%	36%	15%	18%	17%	55%
Bad	12%	16%	10%	15%	8%	6%	13%	12%	16%	0%	10%	19%	0%
Very bad	7%	6%	8%	0%	3%	17%	8%	9%	9%	6%	2%	0%	0%
Don't know	23%	21%	20%	7%	19%	19%	24%	21%	17%	19%	33%	47%	45%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(19.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The consultation process for listening to local residents' concerns

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	5%	3%	7%	8%	9%	4%	6%	0%	2%	3%	4%	11%	4%
Good	18%	21%	17%	29%	21%	19%	18%	10%	12%	17%	19%	19%	20%
Neither good nor bad	24%	24%	24%	34%	27%	19%	24%	22%	18%	25%	25%	25%	24%
Bad	13%	17%	10%	4%	7%	17%	10%	19%	22%	16%	12%	16%	10%
Very bad	11%	13%	9%	8%	14%	6%	10%	11%	14%	11%	13%	8%	8%
Don't know	29%	22%	33%	16%	22%	34%	32%	38%	33%	27%	27%	21%	35%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(19.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The consultation process for listening to local residents' concerns

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know	
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	5%	3%	7%	5%	12%	0%	3%	6%	2%	22%	3%	0%	0%
Good	18%	22%	23%	16%	28%	27%	15%	18%	20%	21%	17%	34%	0%
Neither good nor bad	24%	21%	25%	42%	19%	22%	27%	22%	36%	34%	23%	0%	55%
Bad	13%	17%	10%	2%	8%	6%	15%	14%	12%	16%	9%	0%	29%
Very bad	11%	11%	10%	0%	7%	17%	12%	12%	9%	6%	6%	0%	0%
Don't know	29%	25%	25%	34%	27%	27%	29%	27%	21%	0%	41%	66%	16%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(20.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The launch campaign of the CAZ

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	7%	8%	7%	8%	14%	8%	5%	3%	5%	5%	10%	5%	8%
Good	24%	25%	24%	36%	24%	26%	26%	14%	17%	22%	27%	28%	21%
Neither good nor bad	23%	23%	22%	28%	18%	10%	28%	22%	30%	24%	22%	25%	22%
Bad	16%	18%	15%	10%	15%	24%	12%	20%	18%	22%	13%	24%	12%
Very bad	10%	12%	8%	3%	13%	5%	11%	21%	9%	13%	14%	4%	8%
Don't know	19%	14%	23%	15%	16%	27%	17%	21%	22%	13%	14%	14%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(20.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The launch campaign of the CAZ

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	7%	7%	7%	26%	15%	0%	5%	9%	2%	22%	4%	0%	0%
Good	24%	23%	29%	32%	36%	53%	18%	23%	27%	37%	26%	34%	0%
Neither good nor bad	23%	24%	23%	34%	12%	6%	27%	23%	20%	16%	24%	0%	71%
Bad	16%	21%	13%	6%	10%	20%	18%	18%	17%	0%	11%	0%	13%
Very bad	10%	9%	11%	0%	8%	12%	11%	11%	14%	6%	5%	19%	0%
Don't know	19%	16%	17%	2%	19%	9%	20%	16%	21%	19%	30%	47%	16%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(21.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The financial support provided to businesses with polluting vehicles

	Gender			Age						Social Grade			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	5%	6%	4%	5%	9%	6%	5%	0%	2%	5%	5%	5%	5%
Good	13%	12%	14%	24%	20%	13%	13%	3%	3%	12%	12%	14%	14%
Neither good nor bad	22%	21%	22%	22%	23%	17%	19%	28%	22%	23%	26%	21%	18%
Bad	12%	13%	11%	16%	7%	13%	14%	9%	12%	11%	11%	13%	13%
Very bad	10%	13%	8%	7%	7%	8%	12%	16%	10%	14%	11%	10%	6%
Don't know	39%	35%	42%	26%	34%	43%	38%	43%	50%	36%	35%	38%	44%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(21.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The financial support provided to businesses with polluting vehicles

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats		Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	5%	5%	6%	8%	8%	0%	4%	6%	2%	15%	1%	0%	0%
Good	13%	12%	16%	23%	25%	27%	8%	13%	11%	29%	12%	17%	0%
Neither good nor bad	22%	19%	24%	20%	21%	3%	23%	21%	28%	15%	19%	17%	55%
Bad	12%	14%	12%	5%	10%	26%	12%	12%	7%	36%	12%	0%	0%
Very bad	10%	10%	8%	0%	6%	15%	11%	11%	11%	6%	5%	0%	0%
Don't know	39%	40%	34%	44%	30%	29%	42%	36%	40%	0%	51%	66%	45%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(22.A) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The financial support provided to local residents with polluting vehicles

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Very good	5%	5%	5%	12%	10%	3%	4%	0%	1%	5%	2%	6%	8%
Good	12%	13%	12%	13%	17%	16%	20%	5%	0%	12%	15%	11%	11%
Neither good nor bad	22%	22%	21%	22%	22%	19%	18%	25%	24%	21%	23%	20%	22%
Bad	15%	16%	13%	21%	10%	15%	11%	13%	17%	14%	12%	26%	11%
Very bad	10%	11%	10%	8%	12%	6%	11%	17%	9%	13%	14%	6%	8%
Don't know	36%	33%	39%	24%	30%	40%	36%	41%	48%	35%	34%	31%	41%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(22.B) Thinking about the way the CAZ was actually introduced in Birmingham, how would you rate the council on the following measures?: The financial support provided to local residents with polluting vehicles

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know	
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Very good	5%	4%	8%	10%	10%	0%	4%	7%	0%	0%	5%	0%	0%
Good	12%	14%	15%	18%	26%	14%	7%	13%	11%	44%	7%	0%	0%
Neither good nor bad	22%	19%	23%	23%	22%	23%	21%	21%	27%	15%	20%	17%	55%
Bad	15%	17%	12%	5%	11%	20%	16%	15%	16%	16%	12%	19%	0%
Very bad	10%	9%	13%	0%	5%	15%	12%	11%	12%	6%	9%	0%	0%
Don't know	36%	37%	30%	43%	27%	27%	40%	33%	35%	19%	49%	64%	45%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(23.A) What would you most like Birmingham politicians to do to help local people live with the CAZ more easily? Select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Introduce more bus routes	17%	16%	17%	23%	18%	15%	18%	10%	14%	17%	16%	22%	14%
Introduce more tram and train routes	23%	24%	21%	36%	21%	25%	23%	12%	17%	30%	17%	25%	22%
Make public transport more affordable and reliable	47%	48%	47%	49%	42%	45%	41%	62%	49%	49%	52%	52%	41%
Make it easier to buy electric vehicles by introducing more charge points etc	27%	30%	24%	28%	24%	29%	24%	28%	26%	34%	25%	21%	27%
Offer more grants to purchase electric vehicles	29%	26%	32%	40%	27%	31%	30%	30%	20%	26%	34%	22%	30%
Introduce more "park and ride" schemes to allow commuters and shoppers to park their cars nearby	28%	30%	26%	15%	22%	25%	33%	34%	40%	28%	29%	29%	26%
Make it easier to park across the city outside the zone	29%	27%	30%	29%	28%	34%	20%	35%	29%	30%	36%	32%	21%
Introduce more car sharing and car club schemes	5%	6%	4%	6%	9%	4%	3%	4%	2%	8%	4%	5%	3%
Roll out more cycling routes	12%	15%	11%	12%	13%	19%	13%	6%	11%	8%	18%	10%	12%
Reallocate road space for pedestrians and cyclists	12%	12%	13%	12%	8%	13%	18%	6%	17%	9%	16%	9%	13%
Other (Please Specify)	3%	5%	2%	2%	4%	3%	4%	3%	3%	5%	2%	4%	2%
Don't know	9%	8%	10%	2%	12%	7%	12%	10%	11%	7%	5%	7%	14%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(23.B) What would you most like Birmingham politicians to do to help local people live with the CAZ more easily? Select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Introduce more bus routes	17%	14%	21%	5%	21%	27%	15%	14%	30%	6%	15%	47%	29%
Introduce more tram and train routes	23%	20%	24%	46%	24%	9%	23%	21%	25%	56%	23%	66%	29%
Make public transport more affordable and reliable	47%	50%	47%	44%	36%	36%	52%	45%	61%	27%	49%	64%	0%
Make it easier to buy electric vehicles by introducing more charge points etc	27%	30%	23%	35%	27%	34%	26%	29%	21%	16%	24%	36%	0%
Offer more grants to purchase electric vehicles	29%	26%	30%	32%	33%	19%	29%	32%	23%	42%	24%	19%	0%
Introduce more "park and ride" schemes to allow commuters and shoppers to park their cars nearby	28%	33%	23%	33%	28%	18%	28%	30%	22%	28%	24%	17%	29%
Make it easier to park across the city outside the zone	29%	32%	31%	21%	36%	29%	26%	32%	32%	0%	19%	17%	0%
Introduce more car sharing and car club schemes	5%	5%	5%	0%	8%	7%	3%	5%	5%	38%	2%	0%	0%
Roll out more cycling routes	12%	13%	16%	17%	14%	24%	11%	12%	13%	46%	13%	0%	0%
Reallocate road space for pedestrians and cyclists	12%	9%	13%	27%	14%	8%	12%	11%	12%	7%	18%	34%	0%
Other (Please Specify)	3%	5%	2%	0%	0%	12%	4%	3%	4%	0%	4%	0%	0%
Don't know	9%	8%	8%	0%	7%	10%	10%	9%	7%	0%	11%	0%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(24.A) Thinking specifically about the issue of air quality, what measures would you most like Birmingham politicians to take to improve air quality in and around the city, aside from the CAZ? Select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Plant more trees	41%	40%	42%	42%	50%	41%	38%	37%	38%	40%	40%	44%	43%
Tax polluting businesses, like factories	33%	36%	30%	42%	29%	22%	44%	30%	29%	32%	33%	31%	33%
Ban lorries from the city at certain times	25%	25%	25%	12%	22%	24%	21%	31%	38%	25%	25%	29%	23%
Develop more green spaces, like parks	42%	37%	45%	52%	41%	44%	50%	35%	30%	37%	45%	46%	40%
Pedestrianise more of the city	22%	28%	17%	19%	16%	22%	19%	23%	32%	25%	27%	10%	22%
Introduce more greener buses and other public transport	38%	38%	39%	49%	29%	36%	36%	36%	44%	42%	43%	40%	32%
Incentivise the switch to cleaner fuels to heat homes	22%	24%	21%	17%	18%	27%	29%	21%	24%	27%	26%	20%	18%
Other (Please Specify)	1%	1%	1%	1%	1%	2%	3%	1%	0%	1%	1%	0%	1%
Politicians should not do more to improve air quality	3%	4%	3%	4%	1%	0%	4%	7%	4%	3%	4%	4%	2%
Don't know	9%	7%	10%	5%	12%	14%	7%	10%	6%	7%	5%	7%	14%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(24.B) Thinking specifically about the issue of air quality, what measures would you most like Birmingham politicians to take to improve air quality in and around the city, aside from the CAZ? Select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Plant more trees	41%	44%	40%	47%	45%	30%	41%	44%	37%	58%	34%	66%	0%
Tax polluting businesses, like factories	33%	31%	34%	38%	33%	41%	32%	33%	36%	42%	27%	47%	29%
Ban lorries from the city at certain times	25%	31%	18%	26%	26%	32%	24%	29%	14%	0%	20%	36%	0%
Develop more green spaces, like parks	42%	39%	41%	42%	39%	55%	42%	41%	44%	22%	49%	0%	0%
Pedestrianise more of the city	22%	17%	20%	38%	20%	11%	23%	19%	27%	43%	26%	0%	29%
Introduce more greener buses and other public transport	38%	38%	37%	51%	29%	49%	41%	36%	47%	59%	37%	83%	29%
Incentivise the switch to cleaner fuels to heat homes	22%	24%	25%	27%	22%	24%	22%	22%	21%	31%	26%	0%	0%
Other (Please Specify)	1%	1%	2%	0%	0%	0%	2%	1%	3%	0%	2%	0%	0%
Politicians should not do more to improve air quality	3%	4%	3%	0%	4%	0%	4%	5%	1%	0%	1%	0%	0%
Don't know	9%	8%	9%	0%	8%	9%	9%	6%	10%	0%	15%	17%	71%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(25.A) Thinking about other things Birmingham politicians might do to help the environment in and around Birmingham, which of the following would you most like to see, if any? Select up to three

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	534	241	292	73	80	81	90	92	118	172	146	68	143
Weighted	534	230	303	93	101	82	88	71	99	95	155	97	182
Clean up rivers and canals	41%	39%	42%	53%	29%	36%	37%	40%	48%	37%	41%	43%	40%
Higher fines for fly-tipping	45%	51%	40%	24%	30%	40%	47%	63%	69%	54%	41%	51%	39%
Higher fines for littering	37%	38%	37%	30%	27%	38%	37%	40%	52%	39%	44%	37%	31%
Develop more parks and green spaces	31%	30%	32%	39%	32%	31%	42%	28%	16%	24%	27%	31%	40%
Encourage the introduction of new animal and plant life	16%	14%	17%	21%	26%	19%	11%	6%	11%	15%	14%	13%	20%
Plant more trees	31%	31%	31%	31%	45%	31%	30%	26%	22%	31%	32%	36%	28%
Have more hanging baskets and flower beds in the city centre	9%	9%	9%	14%	10%	13%	7%	3%	7%	11%	11%	3%	10%
Restrict the times lorries and large trucks can enter the city	20%	22%	18%	17%	16%	24%	11%	22%	29%	24%	23%	18%	16%
Introduce a tax on businesses that cause the most air pollution	29%	27%	31%	43%	26%	28%	32%	28%	19%	27%	35%	26%	27%
None of the above	2%	2%	2%	1%	5%	0%	3%	1%	1%	1%	3%	0%	2%
Don't know	4%	3%	4%	2%	4%	5%	4%	5%	3%	4%	2%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions

(25.B) Thinking about other things Birmingham politicians might do to help the environment in and around Birmingham, which of the following would you most like to see, if any? Select up to three

	Total	Voting Intention			Children in school			Most common form of travel					
		Conservative	Labour	Liberal Democrats	Yes	No	N/A No children	Car	Public transport	Cycle	Walk	Other	Don't know
Unweighted	534	174	160	24	124	18	392	354	73	7	92	4	4
Weighted	534	158	167	21	136	20	378	351	75	8	93	3	4
Clean up rivers and canals	41%	48%	39%	28%	38%	47%	41%	39%	47%	35%	45%	34%	0%
Higher fines for fly-tipping	45%	53%	39%	44%	31%	50%	49%	51%	34%	6%	34%	19%	29%
Higher fines for littering	37%	40%	37%	31%	39%	30%	37%	41%	29%	7%	32%	19%	0%
Develop more parks and green spaces	31%	26%	33%	31%	33%	20%	32%	30%	19%	51%	47%	0%	29%
Encourage the introduction of new animal and plant life	16%	14%	19%	16%	18%	8%	16%	14%	24%	69%	14%	64%	0%
Plant more trees	31%	27%	33%	29%	33%	33%	30%	29%	39%	46%	32%	47%	0%
Have more hanging baskets and flower beds in the city centre	9%	8%	10%	28%	14%	13%	7%	9%	9%	19%	9%	0%	0%
Restrict the times lorries and large trucks can enter the city	20%	21%	20%	32%	23%	24%	18%	21%	19%	0%	17%	36%	29%
Introduce a tax on businesses that cause the most air pollution	29%	20%	30%	33%	29%	32%	29%	26%	36%	49%	34%	47%	0%
None of the above	2%	2%	1%	0%	1%	0%	2%	2%	3%	0%	1%	0%	42%
Don't know	4%	5%	3%	0%	2%	6%	5%	3%	5%	0%	5%	0%	29%

Note:

BASE: All Respondents

Fieldwork: 25th Aug - 3rd Sep 2021

Data weighted by interlocking gender, age, social grade and ethnicity to Representative Proportions