

# Annual review and summary accounts 2019-20

“ green  
alliance...



# Green Alliance

## Senior management team

Shaun Spiers  
Executive director

Dustin Benton  
Policy director  
(on secondment to Feb 2021)

Jo Rogers  
Operations director

Belinda Gordon  
Strategy director

Roz Bulleid  
Interim deputy policy director

## Policy team

Amy Mount  
Head of Greener UK unit  
(to Sept 2019)

Sarah Williams  
Head of Greener UK unit  
(from Nov 2019)

Paul McNamee  
Head of politics  
(to Feb 2020)

Chris Venables  
Head of politics  
(from Feb 2020)

Chaitanya Kumar  
Head of climate policy  
(to May 2020)

Libby Peake  
Head of resource policy

Caterina Brandmayr  
Head of climate policy

Gwen Buck  
Policy adviser

James Elliot  
Senior policy adviser

Jonny Ritson  
Policy analyst  
(to Feb 2020)

Ruth Chambers  
Senior parliamentary affairs associate

Ben Halfpenny  
Media and communications manager

Jo Furtado  
Policy adviser  
(from Jan 2020)

Philippa Borrowman,  
Policy adviser  
(from March 2020)

## Development team

Karen Crane  
Head of communications

Frieda Metternich  
Programme manager

Liz Potts  
Office manager and PA to the executive director

Olly Mount  
Events manager  
(from July 2019)

Marta Silva  
Finance manager

## Graduate scheme Sept 2018 – Sept 2019

Gianluca Cavallaro-Ng,  
Policy assistant

Chris Friedler  
Policy assistant

Patrick Killoran  
Policy assistant

Melissa Petersen  
Policy assistant

Molly Easton  
Communications assistant

## Sept 2019-Sept 2020

Imogen Cripps  
Policy assistant

Agathe de Canson  
Policy assistant

Emma Pollitt  
Policy assistant

Ravina Singh  
Policy assistant

Emma Sutton-Smith  
Communications assistant

## Associates

Sue Armstrong Brown

Paul Arwas

Duncan Brack

Chris Church

Ian Christie

Emily Coats

Jonny Hazell

Chris Hewett

Julie Hill

Hywel Lloyd

Jiggy Lloyd

Rebekah Phillips

Dr Rebecca Willis

Dimitri Zenghelis

## Board

Dame Fiona Reynolds DBE  
Chair

Paul Lambert FCA  
Hon Treasurer

Rosemary Boot

Ben Caldecott

Sir Graham Wynne

Alison Austin OBE

Dr Claire Craig CBE

David Baldock

Rita Clifton CBE

Benet Northcote

Craig Bennett  
(from May 2020)

Company registered number  
03037633

Charity registered number  
1045395

## Registered Office

Green Alliance,  
11 Belgrave Road, London,  
SW1V 1RB

## Secretary

Jo Rogers  
Operations director

## Auditors

Buzzacott LLP, 130 Wood Street, London, EC2V 6DL

## Bankers

Unity Trust Bank plc,  
Nine Brindley Place,  
Birmingham, B1 2HB

## Solicitors

Bates Wells Braithwaite,  
10 Queen Street Place,  
London, EC4R 1BE

The charity and company  
The Green Alliance Trust  
operates under the  
working name Green  
Alliance.

# Contents

Chair's introduction by Dame Fiona Reynolds 4

---

## Trustees report

- 1. Our vision and strategy 5
- 2. Progress report 10
  - Overview by Shaun Spiers, executive director
- 3. Our plans for 2020-21 29
- 4. Financial review 32

Thanks 38  
Members 39  
Our alliances 41



24



22

15



# DAME FIONA REYNOLDS CHAIR



Photo: David Levenson

I am pleased to present Green Alliance's annual report for 2019-20.

This time last year, we were consumed by Brexit. This is still fundamentally important, but in spring 2020 the political focus switched almost wholly to dealing with the consequences of the coronavirus pandemic. Covid-19 took hold of the country just as the period covered by this report ended. Since then we have seen unprecedented public policy and government intervention, both during the lockdown and since, in attempts to protect people's health and recover the economy. On top of the health and economic crises, Covid-19 has laid bare and exacerbated deep social problems and inequalities.

But alongside all of this, there were positives. The enforced 'stay at home' gave some people a rare chance to pause and connect properly with nature and their local environment. As a consequence, there has been a palpable sense of awakening to the vital issues of climate change and the need to protect and recover nature.

Green Alliance's immediate priority was to protect our staff and switch to action to address the health crisis. Working from home presented us with the opportunity to try out new ways of engaging. We pivoted quickly, increasing our output with a new series of outstanding online events. These have proved enormously popular and are likely to become a permanent feature of our work. Our podcast also attracted new audiences, with weekly interviews with experts discussing everything from the environmental origins of the pandemic to the nature of leadership in difficult times.

If last year felt like an unfrozen moment over Brexit, Covid-19 has also caused us to look at the world in a new light. More than ever we need a vision of a green future, to renew our country, without returning to the exploitative and damaging policies of recent decades. Green Alliance is at the centre of those debates. After a period of real concern about how the pandemic would affect us, we have won new

funding for work on a green recovery, in which issues of equality and diversity will be at the heart. With the UK hosting the next major UN climate summit in 2021, we recognise the uniqueness of this moment, with multiple opportunities to shift direction towards a fairer, greener future. We will be seizing every chance across all our projects to make this happen.

I am enormously grateful to our hardworking staff, who have dealt with this extremely difficult

## “More than ever we need a vision of a green future”

period with grace and enthusiasm, keeping Green Alliance on track, fresh and thriving. During 2019-20, we were sorry to say goodbye to Amy Mount, who led the Greener UK unit with such skill and diplomacy and is now working on Brexit strategy for the Department for Environment, Food and Rural Affairs (Defra), and Paul McNamee, who ran our political programme, is now senior adviser to London's deputy mayor for environment and energy. Our policy director, Dustin Benton, is on sabbatical to Defra, applying his great analytical skills to the National Food Strategy until next year.

My particular thanks go to the leadership team: Shaun, Belinda and Jo, whose mix of determination, flair and courage ensured that Green Alliance is in good shape and ready to meet whatever the world throws at us next.

A handwritten signature in black ink that reads "Fiona Reynolds". The signature is written in a cursive, flowing style.

1.

# OUR VISION AND STRATEGY

---

## Our vision

Our vision is for a green and prosperous UK.

A country with a healthy environment, beautiful landscapes and flourishing nature, where the zero waste economy is built around thriving green businesses, and where everyone benefits from affordable, high quality food, energy efficient homes and sustainable transport.

It will be a desirable place to live and work, where the wellbeing of future generations is assured and young people are optimistic about their future.

And it will use its scientific excellence, capacity for policy innovation and diplomatic talent to set the global standard in environmental protections, as well as its entrepreneurial drive to provide the low carbon, resource efficient goods and services the world needs.

We believe that ambitious political leadership is the only way to achieve this vision in an inclusive and fair way.

---

## Our values

In our work to deliver ambitious leadership for the environment we are guided by the following values:

### We are optimists

We believe that a green and prosperous UK is achievable.

---

### We are change makers

Working flexibly and with light feet, we focus on where the power is, and wherever and on whatever we think will have the greatest impact.

---

### We are collaborative

We are pluralists and believe that collaboration and seeking to understand others' viewpoints is the only way to make progress, and this is reflected in how we operate both internally and externally.

---

### We embrace complexity

We will never ignore the fact that environmental issues are complex, as well as inseparable from other important issues, including social impacts, and do our best to address this in all our work.

---

### We are inclusive

In all aspects of our work, including our employment practices, we seek to include, involve and listen to diverse voices and communities, as a necessary component of success.

---

---

## Our strategy 2018-21

Our current strategy sets out aims to help the environment sector respond to Brexit, provide inspiration and space for new thinking on environmental policy and offer solutions to major challenges.

We will be publishing our new three year strategy in 2021 which will address the major challenges of economic recovery from the Covid-19 pandemic, the UK's response to the nature and climate emergencies and the post-Brexit legislative landscape.

**“Esmée Fairbairn Foundation has supported Green Alliance for over 20 years. Their model of connecting diverse organisations to work together is really what’s needed if we are to push – collectively – for improved environmental policy and leadership in the UK.”**

**Caroline Mason, chief executive,  
Esmée Fairbairn Foundation**

---

## Strategy headlines:

**Build political support** for a vision of a green and prosperous UK, based on the highest environmental and social standards. One in which clean growth and environmental leadership contribute to the UK's competitive advantage.

**Secure new laws and governance arrangements** to ensure strong environmental protections after Brexit, including campaigning for a new Environment Act to underpin investment in the environment and people's wellbeing.

**Generate new ideas** for world class environmental policy.

These objectives governed our work during 2019-20 and continue to be valid into 2020-21. However, two major events over this period have also significantly influenced the direction of our work: in September 2019 the UK was announced as the host of the next UN climate summit (COP26), now scheduled to take place in November 2021, and the coronavirus pandemic, which reached the UK in early 2020, causing economic disruption and altering the political and policy context in which we work.

---

## What we do

### Political engagement

We aim to increase the number of MPs and peers across all parties who support ambitious climate action and enhanced environmental protections.

### Strategic direction for the environment sector

Working with our partners, we ensure the well co-ordinated communication of environmental priorities to government.

### Growing our network of progressive businesses and city leaders

We aim to build support amongst leaders across the country for ambitious environmental leadership by the UK.

### Targeted communications

We keep the environment in the news and provide evidence based commentary on environmental issues.

### Expert analysis and thought leadership

We recommend robust, socially beneficial environmental policies for the UK.

---

## Our themes in 2019-20

### Political leadership

Building support, across UK government and parliament, devolved administrations and city leaders, for the UK to play a pivotal role at the COP26 climate summit, showcasing environmental leadership, underpinned by strong domestic delivery.

Securing the best deal for the environment from Brexit, using this chance to strengthen domestic environmental law and, through the Greener UK unit, working with our coalition partners, mobilising their supporters, shaping media narratives and building political support.

### Greening the economy

Showing how low carbon, resource efficient solutions can promote clean growth at the local and national levels, and making the case for policy that increases the uptake of smart clean technology.

### Low carbon future

Putting people at the heart of public policy, for instance through the more rapid uptake of electric vehicles to benefit low income households.

### Resource stewardship

Harnessing high public and political interest in plastic pollution to shape the future of UK resource use, for plastics and other high impact materials.

### Natural environment

Promoting opportunities for private sector funding to solve nature's decline and making the most of new post-Brexit opportunities for a step change in the restoration of the UK's natural environment.

2.

# PROGRESS REPORT

# OVERVIEW OF THE YEAR

## SHAUN SPIERS

### EXECUTIVE DIRECTOR



All but a fortnight of the period covered in this report took place before the Covid-19 pandemic, or at least before the lockdown. It now seems an awfully long time ago.

But that crisis has not altered Green Alliance's way of achieving change: a combination of original thinking, firmly rooted in evidence, and powerful coalition building. What is striking is that our work in the year covered by this review still resonates in the rather different world in which we now live. In fact, it has accelerated the need to think differently about the type of economy and society we want. All the evidence we have gathered points to the need for greener approaches to protect us all against future crises.

For instance, the citizens' juries we hosted in 2019 to consider climate change went on to influence the work of Climate Assembly UK, which reported in September 2020. Both of these exercises endorsed many of the proposals we have put forward in our Cutting Carbon Now project.

We were among the first to call for the sale of new petrol and diesel cars to be phased out by 2030, a key component of net zero transport policy. We have also pushed hard for buildings old and new to be made more energy efficient. Evidence we gathered this year shows how this can be done in a tech-savvy way, maximising economic, as well as social and environmental benefit.

Our approach is informed by working closely with our business partners, drawing on their expertise and experience. We firmly believe that the future can be both green and prosperous, and that progressive businesses are central to achieving it.

But unless we get the post-Brexit settlement right, this vision will be very much harder to achieve. In the run-up to the 2019 general election, the Greener UK coalition, which is run from Green Alliance, won support for an ambitious Environment Bill and

progressive reform of farming policy in England. We worked with our colleagues in Scotland, Wales and Northern Ireland to press for similar aspirations across the four nations. And we were pleased to help secure environmental commitments in all the main party general election manifestos.

We have yet to see all the government's promises banked and the risks are still considerable. But there can be no doubt about the need for a step change in environmental ambition or the public appetite for action. The ecological and climate crises cannot be disentangled. This was a powerful theme of the Time is Now lobby of parliament jointly run by Greener UK and The Climate Coalition in June 2019. It was the largest such event ever, involving 12,000 people and 99 per cent of constituencies.

The 2021 COP26 UN climate conference, to be hosted by the UK, will be a vitally important moment for the world. We are pressing for the UK to take action and make spending commitments that will give it the credibility to steer a successful outcome. Our Countdown to COP conference in February 2020 raised expectations, and the energetic speeches given by Nicola Sturgeon and Michael Gove were welcomed.

Throughout 2019-20, we encouraged debate and fresh thinking through our events, podcast and blog. And, when the pandemic struck, we went fully online, continuing to share and discuss ideas when it was no longer possible to meet face to face, which has increased our output and reach.

I hope you enjoy reading about our activities and achievements over this year. I would particularly like to thank the trusts and foundations, NGOs, businesses and individual members who have made it all possible.

# BUILDING POLITICAL SUPPORT

“Green Alliance creates vital non-partisan spaces through which MPs and peers come together to tackle the most urgent challenges facing our planet. I’m excited to work with them in this parliament to achieve real change.”

Alex Stafford, MP for Rother Valley

## Bringing Greta to parliament

Green Alliance was an official co-host of Greta Thunberg’s widely reported speech to parliament in April 2019. She sat on a panel alongside representatives of all the main parties, including the environment minister at the time, Michael Gove. The room was full of MPs who came to hear her speak.



## Power to the people

For over ten years we have built relationships with MPs and helped politicians from all parties to understand climate impacts through our Climate Leadership Programme.

This year we looked at the best ways to gain public support for effective ways to meet the ambitions of the 2008 Climate Change Act.

We worked with the consultancy Britain Thinks on two pilot citizens’ juries to consider a range of climate policy options, with representative groups of local people in Cardiff and Penrith. Local MP Rory Stewart attended the Penrith event.

Our recommendations from these pilots, published in *Power to the people* (July 2019), influenced the design of the subsequent Climate Assembly UK, commissioned by six parliamentary committees and held in spring 2020.

Since the 2019 general election we have been working under our Climate Leadership Programme with newly elected parliamentarians to ensure they have the skills, knowledge and confidence needed to become climate champions in parliament.

## General election 2019

With the Greener UK coalition, we engaged with all the main parties and produced a manifesto of environmental priorities ahead of the December 2019 general election. These were then reflected in most party manifestos, with the Conservatives and Labour notably committing to our ask of non-regression on environmental standards through Brexit.

To raise the environment as a top election issue, we backed a Channel 4 leadership debate, and made sure that its scope included nature as well as climate.

## OUR WORK IN FOCUS

### CUTTING CARBON NOW

The UK has reduced its carbon emissions faster than other G20 economies and benefited from getting ahead in the global low carbon market.

But, in early 2019, our analysis revealed that this progress was at risk, with no clear plans to bring emissions down further and meet future carbon targets.

We launched our *Cutting Carbon Now* project in spring 2019 to inject new impetus and highlight what was necessary to get the UK back on track. We consulted widely with organisations across the climate sector from the start to ensure it would complement others' work in this area.

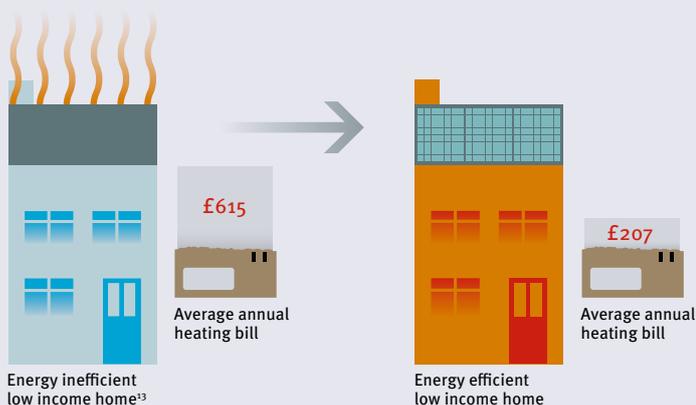
We demonstrated that action was needed right across the economy, not just in the power sector, but also in the transport, buildings, industry, farming and land use sectors.

### Progress on home energy efficiency

Our first infographic report under this project, *Acting on net zero now* (May 2019), illustrated the carbon cuts needed and five short term, 'easy wins' that could relatively quickly be achieved across different sectors.

A major new home energy efficiency programme was one of the proposals in the report. The Conservative Party subsequently pledged £9.2 billion for energy efficiency in its election manifesto. And we welcomed the announcement, in July 2020, of a £3 billion fund for home energy improvements to 2021 as a good start by the government towards fulfilling its election promise.

Better energy efficiency would save nearly six million low income homes £408 a year each on average<sup>12</sup>



From *Acting on net zero now* (May 2019)



Discussing the need for new climate policies, at a joint event with IPPR, in London Climate Action Week, July 2019, with the Rt Hon Ed Miliband MP, co-chair of IPPR's Environmental Justice Commission, climate activist Scarlett Westbrook and Simon Alcock, head of public affairs and campaigning at Client Earth.

## OUR WORK IN FOCUS

### CUTTING CARBON NOW

## Countdown to COP26

In September 2019, the UK was named as the host of the next major UN climate summit. Scheduled to take place in November 2020 in Glasgow, it was delayed to November 2021 due to the coronavirus pandemic.

This summit will be the biggest moment for global climate action since the COP21 Paris conference in 2015, with a lot at stake. All countries are expected to set out their national emissions reduction plans to meet the historic agreement to limit global warming, first made in 2015.

Failure to achieve this is not an option if the world is to reverse the growing risks of the climate crisis, and the UK is off track on its own domestic action. With this in mind, we focused on the need to ramp up UK ambitions ahead of the conference. We also presented the idea, at the SNP's 2019 party conference, that the summit could found a 'net zero club' of progressive nations. This has now been taken forward by the UN COP26 high level champion, Nigel Topping, through the 'Race to Zero' dialogues.

In *Countdown to COP: perspectives on UK climate action in 2020* (November 2019), we featured expectations for the summit from business, the regions, workers, young people and the world of science.

Our Net Zero Policy Tracker website, launched in February 2020, aimed to monitor new government climate action throughout 2020 ahead of the summit, against our target policies (this has been temporarily taken down following the Covid-19 outbreak and the postponement of COP26).

## Raising UK ambitions

In February 2020, when the summit was still scheduled for late 2020, our 'Countdown to COP' conference brought together over 350 people from all sectors over one day to build anticipation and draw government and media attention to civil society expectations of the UK's role. The conference featured four panel debates and speeches by the Chancellor of the Duchy of Lancaster Michael Gove and the First Minister of Scotland Nicola Sturgeon.



“At the CBI, we believe it’s time for the government to include both production and consumption emissions in its official greenhouse gas figures, and to publish these alongside the UK’s regular GDP and productivity statistics.”  
Dame Carolyn Fairbairn,  
director-general, CBI, in *Countdown to COP26*



Countdown to COP conference: (from left) Nick Bridge, the foreign secretary's special representative for climate change; Alison Doig, head of global policy, Christian Aid; Libby Peake, head of resource policy, Green Alliance (chair); Dr Thomas Hale, associate professor of global public policy, University of Oxford; and Peter Betts CBE, associate fellow, Chatham House

OUR WORK IN FOCUS  
CUTTING CARBON NOW



“As the country that pioneered the industrial revolution, and therefore played the biggest part in powering the change in our climate...we have a responsibility to lead a green industrial revolution to show that we acknowledge our debt to the planet and our debt to others.”  
Rt Hon Michael Gove MP, chancellor of the Duchy of Lancaster, in his opening speech to our Countdown to COP conference



“We really should be thinking how we can have civil society much more embedded in the negotiations and discussions and affect the outcome”  
Nicola Sturgeon, first minister of Scotland, in her closing speech to our Countdown to COP conference

# SECURING NEW LAWS AND GOVERNANCE FOR THE ENVIRONMENT

Greener UK is a coalition of 13 major environmental organisations with a combined public membership of over eight million. Its co-ordinating unit is based at Green Alliance. It came together in 2016 to ensure that environmental protections were maintained and enhanced as the UK left the EU.

Despite the ups and downs of the Brexit process over the past four years, and the looming threat of a no deal exit from the EU, Greener UK has remained an influential and cohesive force, applying discipline and expertise to exert great collective power. It has elevated and maintained the profile of the environment throughout, securing headline political support for its green benchmarks.

## Showing the public support for strong action

The Time is Now mass lobby of parliament, jointly organised by Greener UK and The Climate Coalition, took place over one day in June 2019. It brought 12,000 people from all over the UK to Westminster to lobby over 300 MPs, covering 99 per cent of constituencies.

## GREENER UK



Bernard Jenkin, MP for Harwich and North Essex, being taken to meet his constituents in a Time is Now rickshaw

Photo: Joe Newman and Greenhouse PR



Former Archbishop of Canterbury Rowan Williams led a Walk of Witness down Whitehall at the Time is Now mass lobby

Greener UK’s work was recognised with a ‘highly commended’ at the 2019 Charity Awards



### Monitoring risks

Tapping the broad expertise of the coalition, Greener UK’s Risk Tracker has carefully monitored the risks of Brexit on a range of issues. Throughout 2019-20, ratings across all policy areas shifted to high as the prospect of no deal loomed and the establishment of vital new laws to replace EU legislation was delayed.

Parliamentarians have also welcomed our tracking of the statutory instruments through which EU legislation has been converted to domestic law. This was a huge task due to the high volume and speed at which they were being passed, but was crucial to identify potential weaknesses or reductions in protection.

Peers and MPs have quoted our analyses in parliamentary debates. For example, in part due to our efforts, the House of Lords recognised the increasing risks to the environment and human health when it passed a motion of regret about a chemicals statutory instrument.



Greener UK's senior parliamentary associate, Ruth Chambers, giving evidence to the Liaison Committee Sub-Committee on the effectiveness and influence of the select committee system, May 2019

“Greener UK plays a vital role in its work with government. Our relationship is based on trust which allows for close co-operation, and robust yet respectful debate. This partnership is hugely valuable in testing, shaping and improving policy and legislation for better environmental outcomes”

David Hill, director general, environment rural and marine, Defra

## New and better laws

Brexit is a rare and timely opportunity to establish stronger, more ambitious environmental laws for the UK. Through constructive engagement and parliamentary pressure we secured improvements to the Fisheries and Agriculture Bills as they passed through parliament.

And, following the Greener UK campaign for a new Environment Act, in July 2019 the government announced it would introduce an Environment Bill in the next parliamentary session. Making sure this bill will result in the landmark, world leading environmental legislation promised by the government dominated Greener UK's work throughout the rest of the year.

When the draft bill was published in October 2019, thanks to Greener UK's sustained engagement during its pre-legislative scrutiny, it was significantly improved. This included the addition of legally binding targets on air, water, nature and waste, and an expanded remit and multi-year funding for the proposed Office for Environmental Protection.

Regular evidence was given to parliamentary committees as the bill made its way through parliament and we have worked closely with the Department for Environment, Food and Rural Affairs' (Defra's) bill team, alongside the Aldersgate Group and the Broadway Initiative, to facilitate business views on the bill.

Greener UK members have continued to be concerned at the ongoing delays to, and weaknesses of, all of this environmental legislation, and the absence of a trade strategy supporting high environmental standards.

# GENERATING NEW IDEAS

## GREENING THE ECONOMY

### Smarter transport

A digital revolution for electric vehicles and mobility services



“green alliance...”



Smarter transport (November 2019)

### Digital solutions

Our Tech Task Force of businesses and innovation organisations was formed in 2018 for a two year investigation into the role of digital technologies in a greener, more productive economy. Smart technology is a powerful way to achieve clean growth and bring business resource costs down, but limited uptake is preventing UK companies from progressing.

We ran three workshops to consult local leaders, experts and businesses: in Birmingham on transport (December 2018), in Bristol on the energy system (July 2019) and in Manchester on low carbon buildings (July 2019). Birmingham and Manchester’s workshops respectively included speeches by Andy Street, the West Midlands metro mayor, and Mark Atherton, Greater Manchester’s director of environment.

Our first two sectoral analyses, on the energy and transport sectors, were presented to civil servants. Media coverage of our findings centred on the risk of the UK losing its competitive edge in the automotive sector if it fails to embrace smart low carbon transport, and the amount of energy currently wasted by buildings and offices that do not use digital systems.

“We’re committed to creating a sustainable world. As a founding member of Green Alliance’s Tech Task Force, we are working together to shape the energy transition and bring innovative and sustainable technologies to the forefront of the fight against climate change.”

Mike Hughes, Zone President,  
Schneider UK & Ireland

## Green Innovation Policy Commission

Achieving net zero and the UK's environmental goals will require innovation across all sectors of the economy. Innovation is also a key driver of economic growth and will be vital to strengthen UK businesses' resilience and competitiveness.

Green Alliance is supporting the Green Innovation Policy Commission (GIPC), a high level collaboration of businesses, including John Lewis and UPS, and academics led by Professor Paul Ekins at UCL. It is chaired by John Cridland, the former director general of the CBI and current chair of Transport for the North.

In its year long study, it is investigating policy needed to support green innovation across the economy with a focus on hard to reach sectors, like road freight, heavy industry, buildings and food.

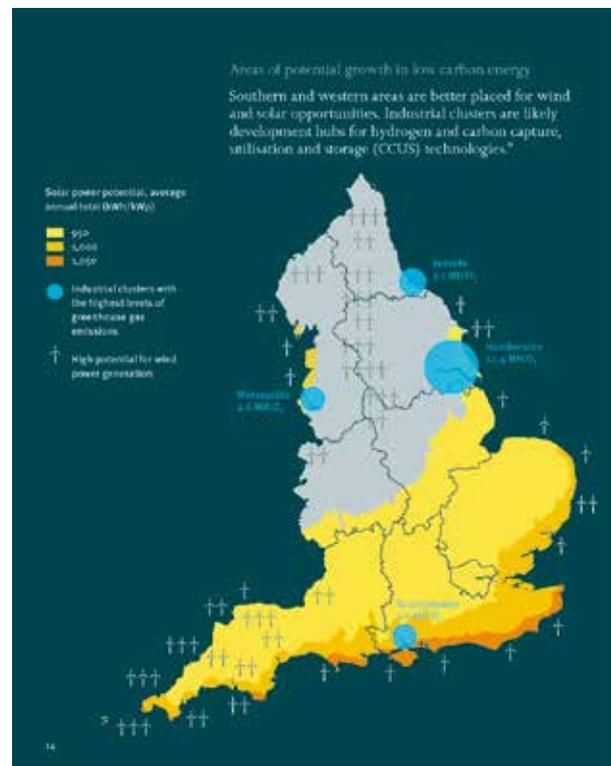
We co-ordinated the launch of the commission in October 2019 and hosted its first event in November 2019. This focused on the role of infrastructure policy in promoting low carbon innovation and made the case for an ambitious, net zero compatible National Infrastructure Strategy.

Over the course of the year, we also hosted a series of sector roundtables and meetings with civil servants. The commission's findings will be reported in November 2020.

**GREEN  
INNOVATION  
POLICY  
COMMISSION**

## Unlocking local clean growth

Over two hundred local authorities have declared climate emergencies, the challenge now is for local leaders to translate this momentum into co-ordinated action and opportunities that benefit people and the environment. In a joint study with the think tank Localis, supported by West Midlands Combined Authority, Cornwall Council, ENGIE plc and West Sussex County Council, we reported on the clean growth potential for local areas across England and the new support and powers needed to unlock it.



“As the first rural authority in the country to receive a Devolution Deal, giving us more funding powers and the opportunity to co-design policy to deliver local services, we back this call for central government to support local industrial strategies with new funding and devolved powers”  
Leader of Cornwall Council, Julian German, on our report *The route to clean growth* (October 2019)

From *Balancing the energy equation* (January 2020)



## Public investment in solving the nature and climate crises

Working closely with our NGO partners we collaborated on the report *Government investment for a greener and fairer economy*, published in August 2019 by Greenpeace. This long term, comprehensive strategy lays out, in detail, the extent of public spending needed to address climate change and achieve nature restoration. We also issued a briefing for MPs based on this report and a letter to the chancellor ahead of the government’s September 2019 spending round.

“Going to the effort of decarbonising all of the energy we currently use is not a sensible strategy to bring about a sustainable energy system unless we also take steps to cut demand. This needs to be a dominant part of energy system change.”

Professor Nick Eyre, CREDS director, commenting on our report *Balancing the energy equation* (January 2020)

## Balancing the energy equation

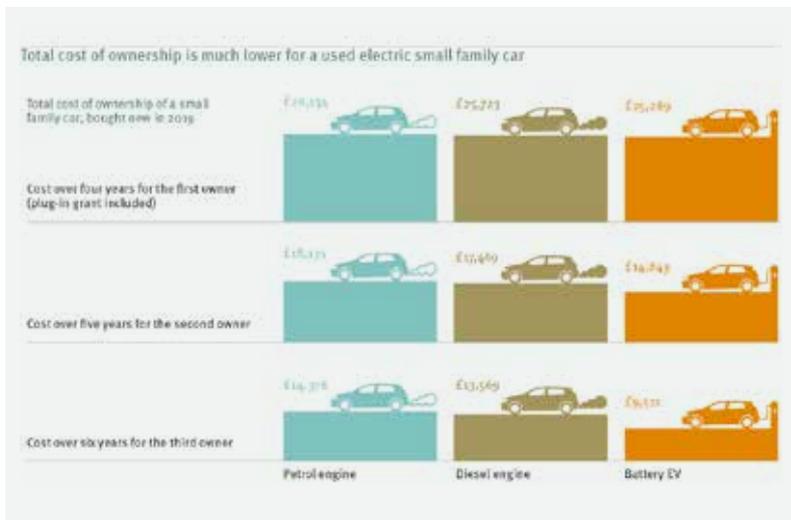
The government’s approach to cutting carbon, centred on expanding renewables and phasing out coal, is welcome but only tackling energy supply is not enough to meet the UK’s net zero goal. It also ignores the significant economic and social costs of high energy demand, including the negative health impacts, business inefficiency and fuel poverty.

In *Balancing the energy equation* (January 2020) we made the case for an overarching approach to lower energy use as part of a more comprehensive climate strategy.

Based on research by the Centre for Research into Energy Demand Solutions (CREDS) we proposed three steps to guide policy development: to avoid unnecessary energy use, improve energy efficiency and flex energy demand.

## LOW CARBON FUTURE

### Fairer transport



Electric vehicles are not only helpful in cutting carbon and improving air quality, they also have much lower running costs than conventional cars, making them cheaper to own overall than new petrol and diesel cars. But these benefits are currently only reaching wealthier people who can afford to buy them.

In *Going electric* (November 2019) we proposed ways to address this unfairness and help those on lower incomes access electric transport. We coincided our report launch with a related report from the Environmental Defense Fund Europe to send a clear message to government that this should be a priority to prevent increasing inequity and transport poverty.

### Why we don't need new coal mines

In January 2020, a group of sustainability experts, including Green Alliance associate Dr Rebecca Willis and Professor Mike Berners Lee, wrote for us on the plans for a new coal mine in Cumbria and the impact it could have, exploring the evidence around using coal in steel making and how to bring down the CO<sub>2</sub> emissions of the industry.

This sparked significant media attention and a rebuttal by West Cumbria Mining. Our arguments were that the mine could not be 'carbon neutral' as claimed, new coal exploration is incompatible with the UK's carbon reduction targets, any jobs created would be relatively shortlived and that coal is no longer essential to power the steel industry. This was the subject of a BBC Radio 4 Inside Science programme in April 2020.



**“We urgently need an active, low carbon industrial strategy for Cumbria and other local areas, to generate thousands of green jobs rather than hundreds of coal jobs.”**

**Professor Mike Berners-Lee, co-author of *The case against new coal mines in the UK* (January 2020)**

---

## RESOURCE STEWARDSHIP

---

---

### Building a circular economy

Valuable resources are being lost to the economy. Around 80 per cent of household plastics and textiles are landfilled or incinerated and nearly all electronic waste ends up in low quality recycling. Infrastructure to treat and manage resources has a major influence on whether they are used again or lost forever.

Working with academics from Resource Recovery from Waste, based at the University of Leeds, we presented scenarios for eliminating this unnecessary waste in *Building a circular economy* (November 2019).

We proposed that up to 80 per cent of waste treatment infrastructure could be unnecessary in a more circular system for plastic, electronics and clothing. This could be achieved through new business models, facilities and logistics to reduce consumption in the first place, and then enable the takeback, repair, remanufacture and reuse of products.

These ideas and their implications were discussed with the National Infrastructure Commission and the Department for Environment, Food and Rural Affairs (Defra), including the team updating England's waste prevention plan.

---

**“By failing to invest in the right infrastructure that supports reduced resource use, we are perpetuating the linear economy. A high value circular economy could generate billions of pounds... deliver half a million clean green jobs, and be a huge opportunity to reduce carbon emissions.”**  
Professor Phil Purnell, convenor of the Resource Recovery from Waste programme, University of Leeds on *Building a circular economy* (November 2019)

---

### Raising the alarm about chemical regulation

Green Alliance has provided regular commentary on the development of a system to regulate chemicals in the UK to replace the EU's chemical regime REACH. Our concerns about the government's approach were picked up by the Secondary Legislation Scrutiny Committee as it analysed the legislation bringing chemicals regulation into UK law. Our related briefing was extensively quoted by opposition parliamentarians when the legislation was debated. With our backing, the Lords appended a 'regret motion' to the bill. This is an unusual step and a powerful marker to return to in holding the government to account and ensuring the environment and public health remain protected.

---

### Providing expert advice



Libby Peake, Green Alliance's head of resource policy, giving evidence to the EFRA committee, May 2019

Green Alliance's expertise was sought extensively this year by the government as it developed its resources and waste strategy. Our head of resource policy, Libby Peake, is on Defra's steering group for the strategy and joined high profile businesses and academics on Defra's Circular Economy Working Group.

We gave evidence to the Scottish Parliament's Environment, Climate Change and Land Reform Committee on the impacts of Brexit on waste and chemical regulations, as well as to the Environment, Food and Rural Affairs Committee inquiry into plastic food and drink packaging. We were one of a group of external experts to work with the Labour Party on its resources strategy.

## OUR WORK IN FOCUS

### SOLVING THE PLASTIC PROBLEM

Since 2012, we have pioneered new approaches to dealing with waste with our business consortium, the Circular Economy Task Force (CETF). This year, we concentrated on the issue of plastic pollution and how to prevent it without creating new environmental problems in future.

Ironically, plastic was invented to solve an environmental problem in the 19th century (the threat of extinction to elephants, which were hunted for their ivory), but plastic pollution has become a scourge of modern society. The public wants action and governments and businesses are taking it.

But the solutions are ad hoc. Addressing plastic separately from other materials and one product at a time, like banning plastic straws and stirrers, is treating the symptom instead of the cause, which is throwaway lifestyles. Until this is tackled, not only will we not solve the problem but we are in danger of creating new, potentially just as serious, environmental issues.

### Why do we need single use?

People think they are doing the right thing by avoiding plastic, but we questioned why single use water containers are needed at all in the UK when we have high quality tap water.

In our *Losing the bottle* infographic (August 2019), we showed the impacts of other, increasingly common, single use containers made of aluminium, glass and carton, comparing them to single use plastic and reusables.



From *Losing the bottle* (August 2019)



### What is business thinking about plastic?

New insight into how the plastic problem is being dealt with by retailers was provided in our report *Plastic promises* (January 2020). Using candid insider accounts of emerging business decisions, through anonymised interviews with companies, we showed that the switch away from plastic is often made without considering the impact of the alternatives, or any guarantees that the right collection and treatment infrastructure exists. Contrary to government thinking, we were able to highlight that businesses do want brave, top down intervention on this issue. This was very widely shared on social media and has become Green Alliance's most downloaded report.

“We are aware that [by switching from plastic to other materials] we may, in some cases, be increasing our carbon footprint.” Supermarket representative, quoted in *Plastic promises* (January 2020)

## OUR WORK IN FOCUS

### SOLVING THE PLASTIC PROBLEM



#### Fixing the system

Throughout this work we engaged with other NGOs, as well as civil servants. Defra representatives also attend CETF steering group meetings.

Our experts' workshop in October 2019 gave 50 senior representatives from businesses, academia, government and the environment sector the chance to feedback on our research and our recommendations as they were being developed.

The final report, *Fixing the system* (March 2020), advocated a systemic approach, recommending new guiding principles, better infrastructure and financial incentives, to ensure a circular economy for all materials, not just plastic.

**“The Green Alliance report is a really important contribution to the discussion, and we will be looking at it and seeing how we can take it on board, including what can be done to support reuse, going beyond recycling.”**  
Maya de Souza, head of circular economy policy at Defra, at the launch of *Fixing the system* (March 2020)



#### Influencing the agenda

Parliament's Environment Food and Rural Affairs Committee used our evidence to inform its September 2019 investigation into plastic food and drink packaging. Its recommendations aligned with ours, including its main conclusion, that a “fundamental shift” away from single use packaging, rather than just plastic, is needed. It said: “In the backlash against plastic, other materials are being increasingly used as substitutes in food and drink packaging. We are concerned that such actions are being taken without proper consideration of wider environmental consequences, such as higher carbon emissions.”

Defra has indicated that it hopes to incorporate our recommendations into its forthcoming revision of the waste prevention plan for England.

This work has changed the public discourse, with our reports being extensively covered by the mainstream media and discussed on social media. *Plastic promises* was mentioned over 50 times in the media in the month it was published, including the *Daily Telegraph*, *The Times*, *The Daily Mail*, *The Guardian*, Sky News and BBC Radio 4's flagship news programme Today and consumer programme You and Yours.

## NATURAL ENVIRONMENT

### A new way to invest in sustainable land management

For the past four years, we have worked closely with the National Trust on the idea of a Natural Infrastructure Scheme. Until this year, it was a theory with potential to give farmers a new income stream and to solve problems like poor water quality or flooding without hard infrastructure while also improving the environment.

This year, we started testing the idea in practice. Supported by the National Trust and Defra, and working with a range of interested parties, we are piloting this model to explore how public and private funding can best work together. Based in the Eden catchment in Cumbria, an area with a history of flooding and water quality issues, the project is supported as part of the 'tests and trials' process for the government's new Environmental Land Management system. We hope this demonstration, which runs until late 2020, will lead to a functioning market model that can be replicated elsewhere.



### Cutting carbon through land use

The climate impacts of the land use sector have received very little policy attention, despite it offering substantial opportunities to reduce emissions and store carbon. Our report *Cutting the climate impact of land use* (April 2019) explained how it was possible for the UK to reduce emissions from land by nearly 60 per cent by 2030 through actions like planting 70,000 hectares of new woodland per year and banning peatland burning.

We presented our findings to experts and the government, including representatives of the Scottish and Northern Irish governments, and provided insights on the implications of dietary choices, in relation to land use and climate, to the team working on the National Food Strategy.



**“If we get it right, new, low carbon models of land management will make farms more productive and resilient to the effects of climate change. Delay will only make the challenge greater and more expensive. It takes time for trees to grow and soil to recover. This transformation needs to start now, not in the future.”**

Sir Graham Wynne, fellow at the World Resources Institute, on *Cutting the carbon impact of land use* (April 2019)



## Is carbon offsetting really credible for aviation?

Currently there is no guarantee that the carbon offsets increasingly used by the aviation sector will lead to genuine carbon reductions. However, properly verified nature-based offsets could help to buy time while the industry develops genuinely zero carbon technologies. They could also be a new source of funds for environmentally beneficial projects.

Throughout 2019 we explored this idea, through workshops for businesses, environmental experts, academics, land managers and the government, on the challenges and opportunities of nature-based offsetting.

Our conclusions were published in *The flight path to net zero* (April 2019) and were widely shared and reported. These included the proposal to create a new national Office for Carbon Removal, to regulate and provide confidence in the carbon removal market, and our proposal for a new Farm and Soil Carbon Code, through which farmers and land managers could

verify 'carbon farming' measures and sell high quality carbon credits. The idea for a new soil carbon code has since been taken forward jointly by Stewart Arbuckle, farmer and founder of Agricarbon UK, and Forest Carbon, who are now in the early stages of developing a new code.

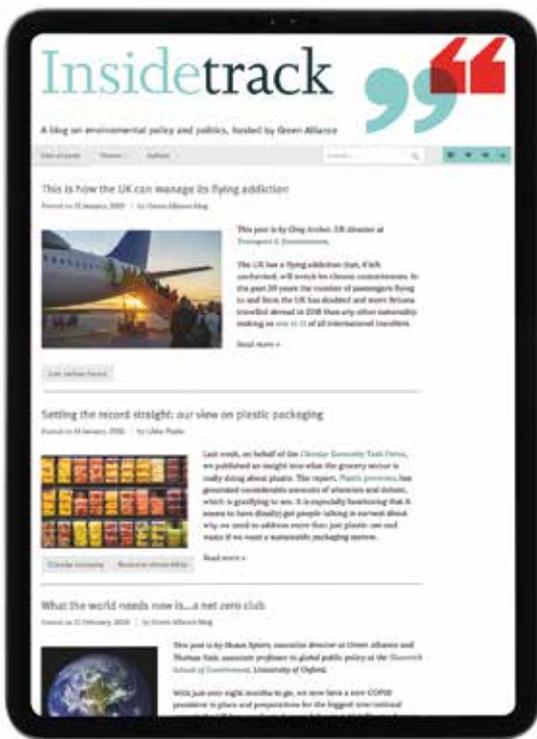
---

**“Farmers are seeking ways to tackle climate change and biodiversity loss in a commercially viable way. Green Alliance’s independent analysis and convening has really helped to advance these ambitions.”**  
Stewart Arbuckle, farmer and founder of Agricarbon UK

## HOSTING DEBATE

### Inside Track

Readership of our blog grew by 30 per cent in 2019-20 compared to the previous year. It provided a platform for commentary and perspectives on current issues from our own experts and others, including business leaders, senior economists, energy experts, farmers, campaigners and politicians.



### Our blog in 2019-20

130 posts

100,000 views

55,000 visitors

## Bringing leaders and experts together

Green Alliance's work is fuelled by bringing people together, creating new partnerships, opening dialogue and fostering new ideas. We hosted 14 public events during the year, as well as a large number of specialist workshops and meetings under our projects. Our Countdown to COP conference in February 2020 (see also page 14) was the most ambitious event we have ever staged, with 340 attendees, two keynote speakers and 18 external panellists speaking at debates throughout the day.



Countdown to COP one day conference (February 2019)



Pascal Lamy, former director-general of the World Trade Organization, speaking at 'Beyond chlorinated chicken: UK trade policy and the environment post-Brexit' (April 2019)



Rt Hon Michael Gove MP speaking to guests at our 2019 summer reception



**The enormous economic and social impact of the coronavirus pandemic in 2020 has significantly influenced the context of our work for the year ahead. Nevertheless, we have been successful in obtaining funding for a pipeline of projects, so we expect activity levels to be around the same as in 2019-20.**

In addition to work under our themes, we are launching a major new strand of work in the autumn 2020, focused on a green economic recovery. Following are the main headlines under our themes in 2020-21:

---

### Greening the economy

As the UK economy recovers from the pandemic, it must be rebuilt in ways that work for both people and nature, to prevent long term social and environmental problems undermining future prosperity. That means investing in high quality jobs and communities, alongside climate solutions and nature. Through our new Green Renewal project we will work together with our partners, in businesses and other environmental organisations, to build the case for a green and fair economic recovery.

Our aim to make digitally enabled clean growth, coupled with high environmental standards, a core economic priority for government will continue. In 2020-21 we will make the case that this is needed to build economic resilience.

Our Tech Task Force programme concludes with a report on our two year exploration into the value of smart low carbon economic solutions. This will be complemented by our summary of the Green Innovation Policy Commission's main findings, outlining the main actions necessary to stimulate innovation at the scale and pace required to reach net zero and strengthen the economy in recovery.

With the think tank UK100 we will be making recommendations to help local authorities take forward their plans to tackle the climate emergency, taking account of current economic challenges and local circumstances.

---

### Political leadership

Following the postponement, from 2020 to 2021, of both the UN climate summit in the UK and the Convention on Biological Diversity in Beijing, we will continue to concentrate our advocacy on an ambitious role for the UK at both summits and joined up domestic policy on climate and nature issues. We will work with partners to build the political vision and narrative for a green recovery from the pandemic.

Our Climate Leadership Programme continues with Covid-19 secure private roundtables and dinners for the new intake of MPs following the 2019 general election, to provide them with the latest information on climate policy to support them in their new roles.

At a time of great uncertainty around the transition out of the EU, the Greener UK coalition's work will focus on maintaining and building on the UK's high environmental standards in the future relationship with the bloc and in trade deals. It will also focus on ensuring that new legislation and governance arrangements across the UK upholds and enhances environmental standards and protections.

---

## Low carbon future

We will work to make sure national level policies can demonstrably close the gap in meeting the government's net zero goal for 2050 in the transport, buildings and power sectors, and to secure targeted finance and enhanced support for local areas.

Through our Cutting Carbon Now project we are making the case for ambitious UK action to cut emissions ahead of hosting the COP26 summit at the end of 2021. And, in a major new three year project on decarbonising transport, we will be convening leading businesses and NGOs around the promotion of ambitious UK policy across all areas of transport.

---

## Resource stewardship

This year we will advocate better resource use as a necessary plank of the government's strategy to decarbonise the economy, as well as a means to boost employment across the regions and raise economic productivity.

Our work on improving resource management continues. We will be pressing for legislation and legally binding targets to address the full lifecycle of materials. And our new TransformTax project is looking at how taxes can be used to prevent over consumption and encourage lower impact lifestyles.

---

## Natural environment

Our work on this theme will be urging more action to increase the UK's natural capacity for carbon storage over the next decade. We will push for enhanced food security in the light of Covid-19 and the nature and climate emergencies.

We will use insights gained from our pilot project in the Eden Valley, testing a new market model for farmers to sell environmental improvements, to advise how the new national Environmental Land Management Scheme can make the most of private investment.

4.

# FINANCIAL REVIEW

## Treasurer's report

The global coronavirus pandemic sent the UK into lockdown as the financial year ended in March 2020 so, whilst the financial statements reported here are not heavily impacted, it is the most significant risk to Green Alliance since the economic crisis of 2008 and is discussed in this review.

We responded quickly and thoroughly to establish new working arrangements, protect existing projects and income streams, and think about how the pandemic might affect and potentially disrupt our work in the future. A review of this is in the risk section of this report.

For the year ended March 2020, Green Alliance's income grew to £1,948k, despite initial expectations that it would plateau at the 2019 level of £1,605k. This growth is a result of greater activity in the climate policy and politics space as we expanded our Cutting Carbon Now project, in anticipation of the UN climate summit COP26 to be hosted by the UK, and as we started new work on local authorities' climate emergency declarations.

We continue to convene Greener UK, the coalition of 13 of the UK's leading environmental organisations, to push for high standards in post-Brexit legislation and a powerful Office of Environmental Protection, expanding the work to focus on the devolved nations and the European Parliament. This growth has been funded predominantly by trusts and foundations. Income from trusts and foundations has increased by almost half, this year making up 73 per cent of our total income, whilst income from corporate funders has dropped by 30 per cent from £224k to £175k and funding from NGOs has fallen by 22 per cent from £321k to £225k.

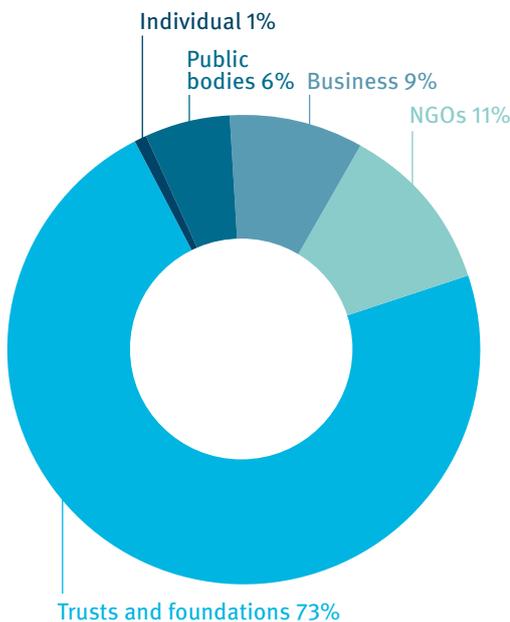
Expenditure for the year was £1,755k (2019: £1,579k) generating a significant surplus of £194k (2019: £26k surplus). This included additions to the restricted fund of £185k to be spent on projects in 2020-2021 and a small contribution to the free reserves of £9k.

## Reserves

In March 2020 the board reviewed the reserves policy and approved a new risk based approach, to be reviewed annually. With an office move planned for March 2021 it is important that Green Alliance builds up some additional reserves to cover the costs. Leaving the current office space is not negotiable and provides an opportunity to review premises options.

At the point of review, the board concluded that the level of reserves required at March 2021 should be £300k to maintain operations or wind up projects as a result of loss of income, or failure to secure funds, and £150k to finance the office move planned for March 2021. Therefore, the ambition for general fund at March 2020 was set at £400k with a view to building to £450k in March 2021. Following the office move the reserves will revert to £300k pending a further review of need.

## Income



Total funds at the end 31 March 2020 were £844k (2019: £643k) comprising of 466k restricted funds (2019:£281k) and £378k in the general fund (2019: £362k).

The available reserves of the charity are the general fund less the net book value of tangible fixed assets at 31 March 2020 and were £361k at that date, which is below the £400k ambition.

## Investments

At the present time, the trustees' policy is to maintain all cash balances on deposit earning a market rate of interest. Green Alliance held no other shares or investments in the financial year.

## Going concern

As soon as the country entered lockdown as a result of the coronavirus pandemic it was expected that there would be significant economic impact. Green Alliance undertook detailed analysis of various financial scenarios and cash flow to ensure the organisation could survive. In parallel, we accelerated our fundraising efforts, particularly focusing on the opportunity for a green economic recovery.

This approach has been successful and enabled the board of trustees to review Green Alliance's financial position and assert that there are sufficient resources to manage any operational or financial risks.

Following the detailed sensitivity review, and considering secured income and a robust cashflow projection, the board considers there is a reasonable expectation that Green Alliance will continue in operational existence in the foreseeable future without uncertainty. For this reason the board continues to adopt the going concern basis of accounting in the preparation of these accounts.

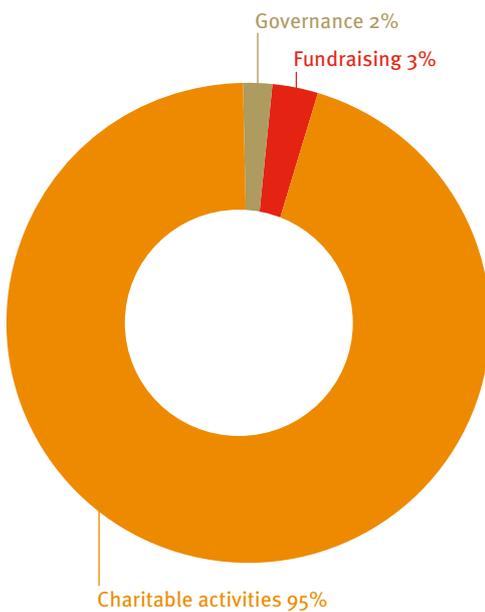
## Fundraising statement

Green Alliance does not employ any third parties to undertake fundraising activity on its behalf. Fundraising is led by the senior management team with support from the staff.

The majority of Green Alliance's income is generated through trusts or foundations; NGOs or businesses. We have a membership scheme for individuals, with over 300 members, who contribute to the organisation through a regular fee. We ask for new members' consent and preferred method of contact and respect the wishes of those who choose not to be contacted. We have not undertaken any fundraising activity involving direct mail or telephoning supporters. We did not receive any complaints about our fundraising activity in the year.

In line with 2016 fundraising regulations we have written guidance for staff who are concerned about the fundraising practices of Green Alliance and to ensure that they are protected from discrimination in any cases of whistleblowing.

## Expenditure



  
Paul Lambert FCA  
Treasurer

## The Green Alliance Trust

### Extract of the statement of financial activities for the year ended 31 March 2020 (incorporating the income and expenditure account)

	2020 Restricted funds £	2020 Unrestricted funds £	2020 Total Funds £	2019 Total funds £
<b>Income from:</b>				
Donations and legacies	—	64,192	64,192	78,794
Charitable activities				
Political leadership	928,485	65,546	994,031	705,101
Resource stewardship	25,000	243,088	268,088	197,012
Low carbon future	513,180	4,167	517,347	468,815
Natural environment	—	103,067	103,067	153,905
Investments	—	1,673	1,673	1,670
<b>Total income</b>	<b>1,466,665</b>	<b>481,733</b>	<b>1,948,398</b>	<b>1,605,297</b>
<b>Expenditure on:</b>				
Raising funds:				
Fundraising	—	57,089	57,089	35,615
Charitable activities				
Political leadership	898,515	79,562	978,077	826,304
Resource stewardship	16,896	240,276	257,172	163,213
Low carbon energy	366,678	11,265	377,943	369,683
Natural environment	—	84,499	84,499	184,325
<b>Total expenditure</b>	<b>1,282,089</b>	<b>472,691</b>	<b>1,754,780</b>	<b>1,579,140</b>
<b>Net income</b>	<b>184,576</b>	<b>9,042</b>	<b>193,618</b>	<b>26,157</b>
Transfers between funds	—	—	—	—
<b>Net movement in funds</b>	<b>184,576</b>	<b>9,042</b>	<b>193,618</b>	<b>26,157</b>
<b>Reconciliation of funds</b>				
<b>Total funds brought forward</b>	<b>281,289</b>	<b>368,859</b>	<b>650,148</b>	<b>623,991</b>
<b>Total funds carried forward</b>	<b>465,865</b>	<b>377,901</b>	<b>843,766</b>	<b>650,148</b>

## The Green Alliance Trust

### Extract of the balance sheet at 31 March 2020

	2020		2019	
	£	£	£	£
<b>Fixed assets</b>				
Tangible fixed assets		17,303		17,389
<b>Current assets</b>				
Debtors and prepayments	740,250		471,181	
Cash	457,383		437,143	
		1,197,633		908,324
<b>Creditors:</b> amounts falling due within one year	(371,170)		(275,565)	
Net current assets		826,463		632,759
Total assets less current liabilities		843,766		650,148
<b>Charity funds</b>				
Restricted funds		465,865		281,289
Unrestricted funds		377,901		368,859
		843,766		650,148

To see the full trustees' annual report and accounts, please visit [www.green-alliance.org.uk/annual\\_report](http://www.green-alliance.org.uk/annual_report)

We are grateful to every organisation and individual who supported our work in 2019-20

Funding was received from the following organisations:

# THANKS

---

**£1,000 to £5,000**

Campaign to Protect Rural England  
E3G  
GAMBICA Association  
Lancaster University  
Marine Conservation Society  
Ørsted

---

**£30,001 - £40,000**

JMG Foundation  
Schroder Foundation  
University of Sussex  
Waterloo Foundation

---

**£5,001 - £10,000**

ClientEarth  
Friends of the Earth  
Ramboll UK  
Veolia

---

**£40,001 - £80,000**

Heathrow

---

**£80,001 - £100,000**

Samworth Foundation

---

**£10,001 - £20,000**

Ball Beverage Packing UK  
Boots Plc  
Department for Environment, Food and Rural Affairs  
Dutch Embassy  
Greenpeace UK  
Kingfisher Plc  
University of Leeds  
Viridor Waste Management Ltd  
Wildfowl and Wetlands Trust  
Woodland Trust  
WWF UK

---

**£100,001 - £120,000**

National Trust

---

**£120,001 - 140,000**

Friends Provident Foundation

---

**£180,001-£200,000**

Esmée Fairbairn Foundation

---

**£250,001 - 300,000**

Network for Social Change

---

**£20,001 - £30,000**

High Value Manufacturing Catapult  
Innovate UK  
Kenneth Miller Trust  
Kestrelman Trust  
Localis  
RSPB  
Schneider Electricity  
Suez  
Tellus Mater Foundation  
University of Oxford  
The Wildlife Trusts

---

**£550,001 - £600,000**

European Climate Foundation

# INDIVIDUAL MEMBERSHIP

Green Alliance's individual members include senior professionals from the environmental sector, business and government, along with others from many different sectors who believe in our vision and strategy. We greatly appreciate the ongoing engagement and support of our membership which contributes to the breadth of our network, helps to reinforce our messages and provides vital core support.

For more information about joining Green Alliance as an individual member, please contact Jo Rogers, operations director at [jrogers@green-alliance.org.uk](mailto:jrogers@green-alliance.org.uk)

## Current members (at September 2020)

Jamie Abbott  
John Adams  
Syed Ahmed  
Tim Ash Vie  
Anne Ashe  
John Ashton  
Jane Ashton  
Dr Robert Atkinson  
Dr Mark Avery  
Janet Barber  
David Barker QC  
Alison Barnes  
Keith Barnes  
Phil Barton  
Clive Bates  
Peter Beaumont  
Toby Belsom  
Terence Bendixson  
David Bent  
Lord Berkeley  
Peter Betts  
Sean Birch  
Ronald Blythe  
Dr Stephen Bolt  
David Boyle  
Duncan Brack  
Tim Branton  
Jim Bridges  
Chris Brown  
Kate Burningham  
Sarah Burton  
Danielle Byrne  
Alison Cairns  
Lord Cameron of Dillington  
Rachel Cary  
Pamela Castle OBE  
Maureen Child  
Giles Chitty  
Chris Church  
Dr Michael Clark  
Roger Clarke  
Barry Coates  
Tim Cordy  
Martin Couchman OBE  
Paul Court  
Roger Crofts  
Sharon Darcy  
Kate Davies  
Hannah Dick  
Julie Doyle  
Stephanie Draper  
Dagmar Droogsma  
Christine Drury  
Jane Durney  
John Elkington  
Sara Eppel

Louise Every  
Bill Eyres  
Jeremy Faull  
Malcolm Fergusson  
Tim Foxon  
Justin French-Brooks  
John Fyfe  
Ray Georgeson  
Martin Gibson  
Brendan Gillespie  
William Gillis  
Matthew Gorman  
Peters Graig  
Denny Gray  
Dr Tony Grayling  
Michael Grubb  
Nigel Haigh OBE  
Stephen Hale OBE  
Paul Hamblin  
Sally Hamwee  
David Harris  
Helen Harris  
Sir Peter Harrop  
Nick Hartley  
Dr Paul Hatchwell  
Ian Hawking  
Dirk Hazell  
Barbara Herridge  
Joan Herrmann  
Roger Higman  
Julie Hill MBE  
Dr Mayer Hillman  
John S Hills  
David Hirst  
Hannah Hislop  
Mark Hodgson  
Paula Hollings  
Leo Horn-Pathanothai  
Stuart Housden  
Alex House  
Catherine Howarth  
Rupert Howes  
Jim Hubbard  
Chris Huhne  
Robert Hull  
David Hutchinson  
Merlin Hyman  
Julian Jackson  
Michael Jacobs  
Alex Jelly  
Prof Nicholas Jenkins  
Stanley Johnson  
Joanna Johnston  
Claire Jones  
Prof Andrew Jordan  
Ravi Kewalram  
Sean Kidney  
Angela King  
Alexander King

Jean Lambert	Trewin Restorick	Andrew Warren	Dr Steve Waygood
Paul Lambert	David Richards	Anne Weir	Kay West
Pippa Langford	Sue Riddlestone	Alan Wheeler	Adrian Whyte
Lucinda Langton	Michael Roberts	Dr Rowan Whimster	Sheena Will
Dr Paul Leinster CBE	Alison Robertson	Prof David Wiggins	Dr Emma Woolliams
Simon Lyster	Archie Robertson	Dr Rebecca Willis	Giles Wyburd
Ian Macarthur	Nick Robins	Prof James Wilsdon	Dimitri Zenghelis
Dr Eleanor Mackay	Neil Rotheroe	Nicholas Wilson	
Dr Tom Macmillan	Phil Rothwell	Alan Woods	Life members
Prof Richard Macrory	Prof Stephen Salter	Sir Graham Wynne OBE	David Andrew
Harini Manivannan	Jeremy Sandford	Baroness Young of Old Scone	Alison Austin
Mark Mansley	Philippe Sands QC		Gregory Barker
Frank Martin	Jenny Saunders		Richard Barnes
Deborah Mattinson	Diana Schumacher OBE	Donor members	Robert Barrington
Ed Mayo	Paul Scott	James Blyth	Ben Bell
Paul Meins	Juhi Shareef	Rosemary Boot	Katherine Bell
Charles Millar	Yasmin Shariff	Anthony Bourne	Dr Robin Bidwell
Leonie Miller	Ben Shaw	Tom Burke CBE	Baroness Brown of Cambridge DBE
Peter Mitchell	Dr William Sheate	Richard Burnett-Hall	Bernie Bulkin
Ed Mitchell	Richard Shennan	Tony Burton	James Cameron
Catherine Mitchell	Gareth Simkins	Mark Campanale	Rodney Chase CBE
Lesley Moore	David Sinclair	Clementine Cowton	Ian Christie
Margaret Morgan-Grenville	Jonathan Sinclair-Wilson	Philip Douglas	Greg Conary
Robert Napier	Rita Singh	Jack Easton	Andrea Cook OBE
Dr Elizabeth Ness	James Skinner	Prof Paul Ekins	Dr Nick Eyre
David Newman	Andy Smith	Antonia Grey	Zac Goldsmith
Adrian Newton	Stephen Somerville	Dan Hamza-Goodacre	Matt Gosden
Dinah Nichols	Steve Sorrell	Merylyn Hedger	David Green OBE
Adam Ognall	Godfrey Spickernell	Ben Jewell	Emma Howard Boyd
Emily Oliver	Leslie Spoor	Robin Latchem	Paul Jefferiss
Tom Oliver	Martin Spray	Peter Lehmann	Colin Le Duc
Prof Timothy O’Riordan	Ben Stafford	Hywel Lloyd	Thomas Lingard
Derek Osborn CB	Ralph Steadman	Hien Luong	Patrick Mahon
Prof John Page	Clym Tomas Stephenson	Dorothy Mackenzie	Michael Massey
Nicholas Paget-Brown	Lord Stevenson	Peter Madden	John Midgley
Philip Parker	John Stewart	Peter Maddox	Alice Page
Sara Parkin	Andrew Stirling	Dr Lilli Matson	MT Rainey
Dr Doug Parr	Neil Stockley	Robert McCracken QC	Matthew Rhodes
Mamta Patel	Martin Stott	Duncan McLaren	Chris Rose
Anthony Paterson	Robin Stott	Graham Meeks	Penny Shepherd
Prof R J Pentreath	Daisy Streatfeild	John Murlis	Lord Thomas of Gresford
Anthony Perret	Mark Suthern	Prof Nicholas Pidgeon	Dr Tom Tibbits
Charles Perry	David Symons	Sir Jonathon Porritt CBE	Dr John Webb
Craig Peters	Joss Tantram FRSA	Jim Potter	Philip Wolfe MBE
Adrian Phillips CBE	Dr Richard Tapper	Dr Andrew Purkis OBE	
Hazel Phillips	Derek Taylor	Dame Fiona Reynolds DBE	
Iain Pickles	Clare Taylor	Nick Schoon	
Ben Plowden	Gillian Thomas	Dr Alister Scott	
Anita Pollack	Guy Thompson	Philip Sellwood	
John Pontin	Alison Tickell	Neil Sinden	
Don Potts	Dr Bruce Tofield	Prof Jim Skea	
Alison Pritchard	Ben Tuxworth	Adrian Spurrell	
Denis Pym	Richard Usher	David Still	
Louise Quarrell	Annette Van Der Kolk	Jane Thornback	
Peter Rae	Jane Vaus	Mike Tregent	
Kathleen Raine	Andy Wales	Paul Vanston	
Sarah Ratcliffe	Mike Walker	Prashant Vaze	
Dr Kate Rawles	Dr Michael Warhurst	Jonathan Wallace	

# OUR PARTNERS IN 2019-20

## GREENER UK

---



## Circular Economy Task Force

---



## Tech Task Force

---



## Business Circle

---





Green Alliance  
11 Belgrave Road,  
London, SW1V 1RB

020 7233 7433  
ga@green-alliance.org.uk

www.green-alliance.org.uk  
blog: greenallianceblog.org.uk  
twitter: @GreenAllianceUK

The Green Alliance Trust  
Registered charity no. 1045395  
Company limited by guarantee  
(England and Wales) no. 3037633  
Registered at the above address