



Information pack

Strategy and partnerships director

August 2022

1. Introduction

Green Alliance is a charity, independent think tank and advocate, committed to achieving a greener future. We believe that ambitious political leadership is the route to change at the speed and scale necessary.

We play a central role in shaping the environmental agenda across a broad range of policy areas in the UK and are known for our cross party influence and the clarity of our insights.

The high quality of our work, our experienced team and our collaborative approach have enabled us to develop excellent relationships at the highest level, with political parties, businesses, NGOs and academia.

2. The role

This is an exciting role, responsible for developing, securing funding for and executing Green Alliance's strategy, overseeing Green Alliance's political work and the delivery of some policy projects.

As a member of the senior management team (SMT), the strategy and partnerships director plays a central role in increasing the impact of the organisation and ensuring Green Alliance's objectives are met.

They develop programmes of work to help us achieve our mission and attract funding, and initiate and nurture key relationships with partners, funders and other stakeholders.

3. Position in the organisation

This post reports to the executive director, Shaun Spiers and is a member of Green Alliance's SMT. The post holder works closely with the policy director and research director to develop impactful, challenging and achievable programmes of work, and with the operations director, who is responsible for the finance, human resources, membership and communications functions of the organisation.

4. Key tasks and responsibilities

Strategic development

- Lead strategic development, working with staff, trustees and partners to identify opportunities to increase our impact and secure funding to deliver them.
- Nurture external relationships and partnerships to maximise our impact and draw on others' expertise and ideas
- Ensure a flow of high quality ideas and insights to inform Green Alliance's work.
- Oversee development and delivery of the organisational strategy, working closely with the SMT and trustees.

Pitching ideas and raising money

- Lead on fundraising for Green Alliance, supporting and working with staff across the organisation to develop fundable propositions for new work.
- Develop and maintain good relationships with funders including trusts, foundations, businesses and NGOs.
- Communicate ideas and proposals effectively to prospective funders.
- Represent and promote Green Alliance through external speaking opportunities.
- Oversee high quality impact reporting to stakeholders.
- Oversee management of our Business Circle membership.

Programme development

- Identify new ideas and opportunities for Green Alliance work programmes to fulfil our strategic objectives.
- Act as the SMT lead for some policy projects, ensuring outputs are delivered on time, to budget and to the required standard to maximise impact.

People and organisational management

- Line manage the head of Greener UK, head of politics, head of economy, senior parliamentary fellow, funding and partnerships officer and others as necessary.
- Lead planning and delivery of various projects, including the associates programme and Business Circle, ensuring timely outputs to the satisfaction of partners and funders.
- With the SMT, contribute to the overall management of Green Alliance, including financial planning, organisational development and recruitment.

Other responsibilities

- Support and deputise for other members of SMT as appropriate.
- Any other task which may reasonably be requested to be undertaken within the scope of this post.

Key relationships

Internal

- Executive director
- Policy director
- Research director
- Operations director
- Heads of teams and themes
- Trustees

External

- Funders, including major charitable trusts and foundations, and business supporters
- Key delivery partners, including consultants
- Senior policy and advocacy staff in partner NGOs and think tanks
- Relevant civil servants, especially in the Department for Business, Energy and Industrial Strategy and the Department for Environment, Food and Rural Affairs.

5. Person specification

Knowledge and experience

Essential

- A track record of developing and managing programmes of work in a policy or political environment.
- Deep interest in, and understanding of, environmental policy and politics.
- Good understanding of strategies for achieving public policy change.
- Good knowledge of UK policy making.
- Proven experience of building strong relationships.
- The ability to raise significant income for Green Alliance and an interest in fundraising.
- Strong people management experience.
- Strong management and organisational development experience.
-

Desirable

- Experience of working in a fast moving business, NGO or think tank environment.
- Experience of writing and editing content for policy and public audiences.
- A network of contacts and reputation within the sector.

Skills and competencies

- Ability to see the big picture, spot development opportunities and act on them.
- Expertise in developing political strategies and theories of change, with a proven track record of tangible impact.
- Exceptional communication skills: oral, written, presentation skills and powers of persuasion.
- Ability to pitch ideas and proposals to secure funding.
- Strong management capability: staff, external partnerships and organisational.
- Ability to oversee multiple workstreams and work at pace.

Academic qualifications

The competencies and experience of the successful candidate will be more important than formal academic qualifications.

About Green Alliance: our culture and values

Green Alliance is committed to achieving positive outcomes for the environment. To do so successfully, we aim to create a supportive, inclusive and collaborative working culture that allows our staff to reach their full potential.

In our work to deliver ambitious leadership for the environment we are guided by the following values:

We are optimists

We believe that a green and prosperous UK is achievable.

We are change makers

Working flexibly and with light feet, we focus on where the power is, and wherever and on whatever we think will have the greatest impact.

We are collaborative

We are pluralists and believe that collaboration and seeking to understand others' viewpoints is the only way to make progress, and this is reflected in how we operate both internally and externally.

We embrace complexity

We will never ignore the fact that environmental issues are complex, as well as inseparable from other important issues, including social impacts, and do our best to address this in all our work.

We are inclusive

In all aspects of our work, including our employment practices, we seek to include, involve and listen to diverse voices and communities, as a necessary component of success.

6. About Green Alliance: our vision and strategy

Our vision is for a green and prosperous UK for all.

We want a country where people and nature can thrive together. Where the economy is built on strong environmental principles to ensure long term wellbeing and a healthy environment.

We believe that everyone, wherever they live, should have affordable, sustainable, high quality homes, food and transport, and access to green spaces. The UK should be a place where nature's value is recognised and where a carbon neutral and zero waste economy enables green businesses to provide good jobs across the country. We want the country's scientific excellence, capacity for innovation and diplomatic talent to set the global standard for environmental protection.

We believe that ambitious political leadership is at the core of achieving this.

What we do

Advocacy: driving policy change and empowering politicians to show ambitious environmental leadership

Research and insightful analysis: building evidence and improving understanding of complex environmental challenges, as well as public attitudes and perceptions

Convening with a purpose: forging constructive alliances focused on raising political ambition for change, with a wide range of partners across business, academia and civil society

Effective communications and influential events: hosting informed debate, increasing understanding of important issues and keeping the environment at top of the political agenda

Our strategic aims

Over the next three years, Green Alliance will work to ensure the UK government rises to the significant environmental leadership challenge of this decade and, in doing so, reaps the many social and economic benefits that will come from addressing the climate and nature crises.

We will:

- Turn UK political ambition on climate and nature into rapid action.
- Promote effective solutions for a fair transition to a green economy.
- Push the boundaries to find new answers to complex environmental problems.

7. Terms and conditions

Terms:	<p>This post is advertised as a full time permanent contract.</p> <p>There will be the opportunity to work remotely on an ad hoc basis but the successful candidate must be willing to work from our central London office on a frequent and regular basis. We are happy to consider flexible working arrangements.</p>
Salary band:	£56,175 to £66,875
Starting salary:	This will be commensurate with experience but we would expect the starting salary offered to be at the lower end of the band to allow for progression.
Location:	<p>Green Alliance's office is in central London and is fully accessible. Our staff are currently working between home and our office and will continue to do so until further notice. We will provide IT hardware and other equipment required to work at home but you will need good internet access.</p>
Hours:	35 hours per week; the post holder would be expected to work occasional evenings for time off in lieu.
Holiday:	25 days per year in addition to statutory holidays and the period between Christmas and New Year.
Additional benefits:	Green Alliance aims to be a progressive and considerate employer and encourages employees to maintain a healthy work-life balance. We provide a comprehensive employee assistance programme for all our team which includes access to legal advice, counselling and support.
Pension:	Green Alliance provides an auto-enrolment pension with Aviva. All employees receive a pension contribution up to 7.5 per cent of gross salary which may be paid into this scheme or another of their choice.



8. Application process

Applicants should complete and return the application form downloaded from the Green Alliance website to recruit1@green-alliance.org.uk. You should focus in particular on how you meet the person specification. Please save and send your completed application form as a Word or PDF document titled Your Name_Strategy. Applications by CV will not be considered.

The closing date is Tuesday 30 August 2022 at 10am. Interviews will be held 8 September 2022.

If you have any queries or would like an informal discussion about this role, please contact Jenny Baker at jbaker@green-alliance.org.uk, in the first instance. All expressions of interest will be received in confidence.

We are committed to building a diverse team and strongly encourage applications from all members of the community, including under-represented groups in the charity and environment sectors such as people from Black, Asian and minority ethnic backgrounds, LGBTQIA+ people, people with disabilities, people with experience in the care system, non-graduates and first in family graduates. We strive to be an equal opportunities employer and will accommodate special requirements wherever possible.

Please note that we can only accept applications from individuals with the right to work in the UK. We are unable to sponsor working visa applications.