



green
alliance...

A pivotal
year for
action

Our plan
2024-25





Shaun Spiers
Executive director

Our last strategy was published in 2021, in the midst of the Covid pandemic. In the time since, the UK and the world have experienced turbulent events: the wars in Ukraine and Gaza, UK government turmoil and the subsequent rapid rise in the cost of living for everyone.

The view in 2021 was that ambitious government commitments to bold action on climate and nature were secure and our mission was to ensure they were delivered. How wrong we were. With the turn of world and political events, we were facing attacks on the nature agenda and active hostility from the government towards its own climate commitments.

In spite of the context, Green Alliance was instrumental in some major environmental policy wins over this period, such as the zero emission vehicle (ZEV) mandate speeding up electric vehicle sales, UK withdrawal from the climate damaging

international Energy Charter Treaty, a new government promise to decarbonise power by 2030, the groundbreaking Environment Act and a new watchdog in the Office for Environmental Protection. Through forensic scrutiny and teamwork with our NGO partners, we prevented the loss of vital environmental protections threatened in the 2023 Retained EU Law Bill. We also worked with Labour in opposition to inform its green policy thinking.

Now, in 2024, we are in fresh territory. The start of a new parliamentary term presents huge opportunities. And the need for change is urgent. We are now almost halfway through the ten years which has been described as the decade of delivery to prevent catastrophic climate change and reverse harm to the nature we all depend on. Despite the successes we celebrate, there is still not enough political progress, ambition or recognition of the urgency to act.

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The good news is that the answers we have to environmental problems are also excellent solutions to the wider challenges the UK faces.”

The government has been elected on its bold climate and nature ambitions. We are working to keep its eye firmly on this task in the face of so many immediate and competing priorities. The ever present nature of the environment can make it hard for people to understand fully what we risk losing and why protecting it matters.

The good news is that the answers we have to environmental problems are also excellent solutions to the wider challenges the UK faces and the missions the government has set itself for national renewal.

We will publish a new five year strategy at the end of 2025. But, this year, we are laying the groundwork. In recognition of the need to respond to the unique opportunities and potential threats to our agenda in the first year of a new parliament, we have set ourselves four interim goals to September 2025. We will shape, communicate and advocate for policy

that has people at its heart. We will articulate the benefits and risks of inaction.

The goals outlined here do not cover everything we want to achieve this year, but they signal our overarching ambitions in the current context. We remain flexible to external circumstances and, as always, well placed to respond to emerging issues.



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Executive Director

Our goals 2024-25

1

Securing the political mandate for ambitious action

Through an influential political and media narrative, we will build the mandate for the government to act with greater ambition on the nature and climate crisis.

We will promote action across departments and work within parliament to upskill parliamentarians and advise on legislation. And we will continue to play an important convening role, connecting and informing organisations both within and beyond the environment sector.

2

Advocating decisive action in the new parliament's first year

We have set out comprehensive proposals for rapid action to achieve a fair green economic transition, in *Securing our future: a programme for government*. We will work with the government and our partners to advocate for these bold policies, with equity at their heart.

Our areas of focus are broad but include driving faster uptake of heat pumps, promoting the circular economy, highlighting the benefits of cleaner transport to communities, ensuring an equitable transition to green steel, pushing for revised fiscal rules to drive green growth and faster action to restore nature.

3

Shaping the context for transformative environmental policy

We will focus on fundamental systemic issues and changes necessary to help politicians address some of the most complex environmental problems, like UK resource use, which we believe must be brought within planetary boundaries, and diet change, which is essential to address climate change and nature's decline.

We will press for faster, more co-ordinated UK action to adapt to climate changes and avoid the worst impacts on society, ensuring it is a government priority.

4

Preparing Green Alliance for the future

We are focused this year on ensuring our own culture, systems and processes align well with our values, so we can maximise our impact and enable the organisation and our people to thrive.

Our priorities include meeting the goals of our 2023-25 equity, diversity and inclusion strategy, reviewing our recruitment processes and retention support to attract the best talent and continuing to diversify our income for a stable funding base.



About Green Alliance

Our vision

Our vision is for a green, prosperous and equitable UK, where people and nature thrive together.

Society and the economy will be built on strong principles of environmental protection, restoration, resilience and fairness. These will ensure long term wellbeing and a healthy environment.

Everyone, wherever they live, will have affordable, sustainable, high quality homes, transport and food, and access to green spaces rich with nature. The economy and infrastructure will support companies to be resource efficient, offering green jobs.

We believe ambitious political leadership is at the heart of achieving our vision.

About Green Alliance

Our work

Green Alliance is the UK's leading environmental think tank, working to secure political leadership to solve the climate and nature crises. We advocate ambitious, achievable solutions based on strong, clear analysis and evidence.

As well as immersing ourselves in achieving impact today, we focus on shaping the context needed to address the hardest to tackle environmental issues. We build a credible case for change, working in close alliance with politicians, civil servants, other NGOs, academics, businesses and environmental experts.

Research and insightful analysis

We provide the evidence to increase understanding of complex environmental challenges and inform senior government decision makers on how to overcome them.

Advocacy to raise ambition

Our advocacy, based on expert insights, helps to drive greater political ambition, shape the agenda and improve environmental outcomes.

Convening with a purpose

We forge constructive alliances to secure consensus and progress on issues, through formal coalitions, informal networks and high profile events.

About Green Alliance

Our values

We are optimists

We believe a green and prosperous UK is achievable.

We are change makers

We are flexible and agile, focusing on where the power is, and on whatever we think will have the greatest impact.

We are collaborative

We are pluralists and believe that collaboration and seeking to understand others' viewpoints is the only way to make progress; this is reflected in how we operate both internally and externally.

We embrace complexity

We will never ignore the fact that environmental issues are inherently complex and inseparable from other important issues, including social impacts, and we do our best to address this in all our work.

We are inclusive

In all aspects of our work we seek to include, involve and listen to diverse voices and communities, as a necessary component of success.



About Green Alliance

Equity, diversity and inclusion

We consider impacts on people and social justice issues when proposing environmental policies to bring about a fair green economic transition.

We recognise that the environmental and think tank sectors are among the least diverse in the UK and are committed to changing that, in both the way we operate and by exercising our influence.

An inclusive workplace culture is fundamental for our people to thrive and feel valued and recognised. Diversity of perspectives and lived experience enhances our organisational culture and the quality of our policy thinking.

Making progress on equity, diversity and inclusion (EDI), including our commitment to anti-racism, is essential to our success and we recognise that this is a continuous process of organisational improvement and learning.

Read more about our EDI work and objectives on [our website](#).

About Green Alliance

Our partners

Collaboration is at the heart of our approach. We can only achieve our vision by building broad support for our case for change. Our partnerships and network spans a broad range of sectors. We work with those exploring novel ideas, inspired to overcome the challenges, who are embracing opportunities and leading the way to a greener and more prosperous UK.

We are grateful to all our partners and funders, who make our work possible.

See our current partners at
green-alliance.org.uk/about/partners/

If you would like to work with us to make transformative progress on environmental policy in this pivotal year, please get in touch

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